



## CALENDAR

### SAVE THE DATE

**September 12, 2013**  
6:00 pm – 9:00 pm  
**IP Section Open House**  
Olmsted Restaurant  
1180 Peachtree Street  
Garden Level  
(complementary valet parking)

**September 17, 2013**  
Noon  
**Copyright Seminar**  
**“3D Printing: Is Copyright Facing its Next Napster Moment?”**  
Location TBD

**November 6-10, 2013**  
**North American Entertainment, Sports & IP Law Conference**  
Secrets Wild Orchid Resort & Spa, Montego Bay, Jamaica  
(click [here](#) for registration)

**IP Section Holiday Party**  
**December 5, 2013**  
6:00 pm – 9:00 pm  
Location TBD



## Message from the Chair

Fall theme:

Although I am hardly of school age anymore, the Labor Day holiday and the start of school still remind me of a fresh start, with a sense of infinite possibilities and a little sadness to see summer end. The IP Section has been fairly quiet lately as we regrouped for the new Section year, but Labor Day marks the start of a dense calendar of Section activities. Much like our school years of the past, the Section year will include educational activities as well as networking events.

On September 12<sup>th</sup>, we will have our first networking event. Suzanne Werner and the Networking Committee have planned an Open House at Olmstead Restaurant at 6:00PM. The goal of the event is two-fold. First, we hope you will reintroduce yourself to old friends and help us welcome new Section members. Second, we hope you will learn about ways to get more involved with the Section. With regard to the second goal, I received a call today from a Section member who asked how much expertise she needed to be on one of the Section committees. The answer is you need little more than an interest in the subject matter and a willingness to help. So come to the Open House and join the committee of



your choice. If those goals fail to convince you to attend, you should consider the fact that the drinks and food will be free. Think back to your high school and college days and remember that you never turned down an offer like that!

On September 17<sup>th</sup> at noon, the Section will be back in class. Andrew Pequignot and the Copyright Committee will teach us about 3D printing and copyright law in a presentation entitled “3D Printing: Is Copyright Facing Its Next Napster Moment?” The event will even include a demonstration of 3D printing for those of us who need a tutorial on the basics of this relatively new technology.

We are also planning a number of additional educational events for October and beyond. We will repeat the IP Bootcamp at Georgia Tech on October

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28th, hosted by the Outreach and Philanthropy Committee. Furthermore, registration is still open for the North American Entertainment, Sports & IP Law Conference in Jamaica on November 6-10. Please take a look at the program at <http://www.iclega.org/programs/pdf/esip1113.pdf>. You will see one of the key events at the conference will be a mock oral argument by Mitch Stockwell of

Kilpatrick Townsend and Kara Stoll of Finnegan before our visiting Federal Circuit judges (Clevenger, Prost, and Moore). We will provide more information on additional events as planning unfolds and we hope to see you in Jamaica.

Now I turn to the issue of homework. As we start this Section year, please familiarize yourself with the Section website (<http://georgiaip.org/>), its list of officers and Committee Chairs

(<http://georgiaip.org/about-us/>), and its Calendar of Events (<http://georgiaip.org/events/>). We want you to have a great year, so keep an eye on what we offer and give us your suggestions on what more you would like to see from the Section.

Tina Williams McKeon, Chair  
Kilpatrick Townsend & Stockton LLP  
[TMcKeon@kilpatricktownsend.com](mailto:TMcKeon@kilpatricktownsend.com)  
404-815-6103

## COMMITTEE NEWS

### COPYRIGHT COMMITTEE

NASA recently announced a mission to test 3-D printing in orbit. Nike and New Balance plan to use 3-D printing technology to create custom-fit athletic footwear. A University of Texas Law Student has created a working gun using a secondhand 3-D printer purchased from eBay, and then provided the plans for free over the internet.

The advent of 3-D printing will usher in an era of exciting technological developments and tricky legal dilemmas, and the Copyright Committee wants to help you stay ahead of the curve. Please join us at noon on September 17<sup>th</sup> for a presentation entitled "3D Printing: Is Copyright Facing Its Next Napster Moment?" We will address some of the legal issues that are associated with this intriguing technology, and have arranged for an actual 3-D printing demonstration that we can assure our Members will not result in the production of a dangerous firearm. Contact Andrew Pequignot for more information, and we look forward to seeing you at this exciting event!

### NETWORKING COMMITTEE

The Networking Committee is hosting the IP Section Fall Open House on Thursday, September 12, 2013 at Olmsted Restaurant (1180 Peachtree

Street, Garden Level). The event begins at 6 pm and there will be food, drinks, and committee sign-ups. There will also be complimentary valet parking. Please register in advance on the State Bar's website and bring your colleagues. The Open House is hosted by Glen Jenkins of Conway MacKenzie. Don't miss this event!

### PHILANTHROPY/OUTREACH COMMITTEE

The Philanthropy/Outreach Committee is excited to announce the Second Annual Intellectual Property Boot Camp, developed in partnership with the Institute of Continuing Legal Education and the Georgia Institute of Technology, which will be held on October 28, 2013 at Georgia Tech's Technology Square Research Building.

The IP Boot Camp is designed to provide a "crash course" introduction to the basics of Copyright, Trademark, and Patent Law. Attendees will benefit from insights shared by local IP attorneys, who will offer practical advice for managing the unique opportunities and challenges facing today's IP attorneys. The program will feature lectures for each of the three main IP practice areas. ICLE has approved 3.5 hours of CLE credit for this event.

The IP Boot Camp is open to both

practicing attorneys and current students. We are pleased to offer students a discounted registration fee of \$20.00. Students should register by sending an email to Rivka Monheit at [rivka@pabstpatent.com](mailto:rivka@pabstpatent.com) by October 22, 2013. Registration for practicing attorneys will be \$125 (early registration) or \$145 (on site registration) and should be made directly with ICLE ([www.iclega.org](http://www.iclega.org)). All attendees will receive a catered lunch as part of their Boot Camp package.

Special thanks go out to ICLE for helping to coordinate this CLE, and to Georgia Tech for hosting the event. The generous assistance of these partners has made it possible to provide students with a significantly reduced registration fee.

Given the success of the first IP Boot Camp, which boasted around sixty attendees, we predict a significant turnout for this year's event. Be sure to register in advance so that we can make sure to provide sufficient materials for all. Please see our flyer on page 5 for program information, and don't miss out on this exciting opportunity!

If you would like help out with the IP Boot Camp, or other Philanthropy/Outreach activities, please contact Jim Johnson or Rivka Monheit at

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the telephone numbers or email addresses below:

**Jim Johnson** (Sutherland Asbill & Brennan LLP), Co-Chair, 404-853-8395, [James.Johnson@sutherland.com](mailto:James.Johnson@sutherland.com)

**Rivka D. Monheit** (Pabst Patent Group LLP), Co-Chair, 404-879-2152, [Rivka@pabstpatent.com](mailto:Rivka@pabstpatent.com)

#### YOUNG LEADERSHIP DEVELOPMENT COMMITTEE

The YLD Committee will be hosting a happy hour on September 26 at Ormsby's, 1170 Howell Mill Road. The happy hour is open to anyone who's interested in IP law, or just wants to have a good time getting to know other attorneys! This will be a great networking event, and we hope to see a lot of IP Section members there.

Also, if you would like to be on the mailing list for the IP Committee of the Young Lawyers Division of the State Bar, in addition to the IP Section's YLD Committee, please contact Laura Ashby ([lashby@millermartin.com](mailto:lashby@millermartin.com)). The mailing list for the IP Committee of the Young Lawyers Division will give you direct access to events sponsored by and geared towards members of the Young Lawyers Division.

#### PATENT COMMITTEE

The Patent Committee is looking forward to meeting those of you who are interested in participating in the committee's activities this year at the IP Section's committee sign-up event on September 12. If you are unable to attend, please reach out to Arvind Reddy or Rich Miller at the email addresses below to register your interest in participating in the committee's activities. The committee is in the planning stages for an exciting, two hour CLE lunch event on October 24, so stay tuned for an official announcement

with additional details. We look forward to meeting those of you can attend on September 12!

**Arvind Reddy:**  
[arvind.reddy@thomashorstemeyer.com](mailto:arvind.reddy@thomashorstemeyer.com)

**Rich Miller**  
[millerrw@ballardspahr.com](mailto:millerrw@ballardspahr.com)

#### TRADEMARK COMMITTEE

The IP Section's Trademark Committee is beginning to prepare a CLE covering effective and current practices and policies for the successful policing of trademarks. The CLE will take place in October, 2013, so watch for our Save the Date and we will look forward to seeing you at the Event! The Committee also continues to welcome volunteers. If you are interested in lending a hand, please contact Alison Danaceau at Bodker, Ramsey, Andrews, Winograd & Wildstein, [adanaceau@brawwlaw.com](mailto:adanaceau@brawwlaw.com)

#### LITIGATION COMMITTEE

As previously announced, the Litigation committee is planning on two events this Bar Year - January and June 2014. We are continuing to field and consider topic ideas for these two events and welcome any and all suggestions. Further, if you have an interest in joining the litigation committee, please join us at the fall Open House and/or send us an email. We look forward to a great year.

#### IN-HOUSE / LICENSING COMMITTEE

The In-House / Licensing Committee plans to host a lunch and learn CLE that will explore corporate international IP prosecution, litigation, and strategy. Please stay tuned for details, and in the meantime we look forward to meeting you at the IP Section registration event at Olmsted Restaurant on September 12.

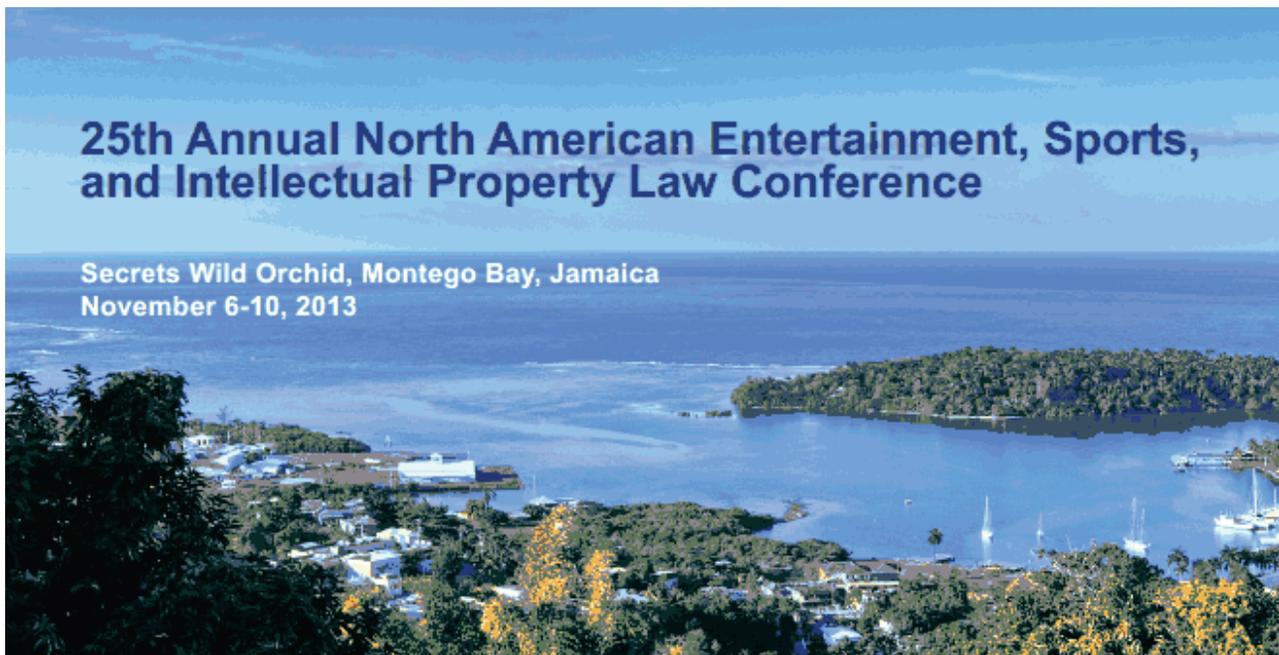
#### NEWSLETTER COMMITTEE

Did you watch any sports over the weekend? Catch the ending of The Godfather for the 1,000th time? Flip aimlessly through the channels for a few blissful hours? In other words, did your TV make your life a bit more enjoyable?

If so, you might be interested to learn that August was a big month for the television. It was on August 20, 1930 that American inventor Philo T. Farnsworth was awarded U.S. Patent No. 1,773,980, entitled simply, "Television System." Within its eight pages of text and four pages of schematics, Farnsworth sketched out the workings for the scanning image dissector he had envisioned as a young boy plowing fields on his family's Idaho farm.

The '980 patent was the subject of one of the most famous patent interferences in history, pitting Farnsworth against RCA, the owner of U.S. Patent No. 2,141,059, which coincidentally also was entitled "Television System." RCA had purchased the '059 patent with the hope of invalidating Farnsworth's television patent through reexamination, in an effort to avoid having to license the '980 patent. The attempt failed, however, and RCA ultimately was forced to license the '980 patent from Farnsworth after all.

Do you have an interesting IP story to share? The Newsletter Committee is looking for volunteers to assist in the development of informative, IP-related content. In addition to stories like the one above, we plan to include profiles of Georgia IP attorneys who have made notable contributions to Copyright, Patent, and Trademark law. If this sounds like something you'd be interested in, please contact Alan White at [awhite@kasowitz.com](mailto:awhite@kasowitz.com), or stop by and say hello at the fall Open house.



## 25th Annual North American Entertainment, Sports, and Intellectual Property Law Conference

Secrets Wild Orchid, Montego Bay, Jamaica  
November 6-10, 2013

### Program Details:

The IP Institute is a continuing legal education event offered by the Intellectual Property Section of the Georgia Bar to its members (more than 1000 in number), and to the community of intellectual property lawyers in Georgia and other states. This year we are excited to host Judges Clevenger, Prost, and Moore of the U.S. Court of Appeals for the Federal Circuit. The Judges will serve as an appellate panel for a mock oral argument. In addition to this exciting event, the conference will host a number of panel discussions and presentations on patent, trademark, and copyright law topics. Attendees also will have the opportunity to visit with judges and colleagues in a relaxed, tropical location.

### How to Register:

Click [here](#) for registration information. Please plan on registering as soon as possible, as single suite accommodations already have sold out. Be sure to book your reservations through Georgia International Travel for discounted rates. Please note that Secrets Wild Orchid is an adults-only resort.

## Join Us in Thanking Our Sponsors for This Year's Conference!



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# I WANT YOU FOR IP BOOT CAMP!

**October 28, 2013**  
**Georgia Institute of Technology**  
**Technology Square Research Building**  
**Atlanta, Georgia**

**PRESIDING:** **Rivka D. Monheit**, Program Chair, Pabst Patent Group LLP, Atlanta

**8:45 am REGISTRATION**

(All attendees must check in upon arrival. A removable jacket or sweater is recommended)

**9:00 am WELCOME AND PROGRAM OVERVIEW**

*Rivka D. Monheit*, Pabst Patent Group LLP, Atlanta

**9:10 am COPYRIGHT 101: WHAT YOU SHOULD KNOW ABOUT COPYRIGHT LAW**

*Allie Roach*, Kilpatrick Townsend & Stockton LLP, Atlanta  
*Liz Wheeler*, The Moore Firm, LLC

**10:10 am BREAK** (10 minutes)

**10:20 am INTRODUCTION TO TRADEMARK LAW AND HIGHLIGHTS FROM RECENT CASES**

*Jonathan D. Goins*, Lewis Brisbois Bisgaard & Smith LLP, Atlanta

**11:30 am LUNCHEON** (45 minutes; a complementary lunch will be provided to registered attendees)

**12:15 pm THE NUTS AND BOLTS OF PATENT LAW**

*Carin Miller, PhD*, Pabst Patent Group LLP, Atlanta

**12:40 pm THE DIRTY DOZEN: THE MISTAKES MOST COMMONLY MADE BY PATENT ATTORNEYS AND HOW TO AVOID THEM**

*Arthur A. Gardner*, Gardner Groff Greenwald & Villanueva, PC, Atlanta

**1:20 pm ADJOURN**

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## UPCOMING EVENTS

### September 2013

**IP Section Open House**  
**Thursday, September 12, 2013**  
**6:00 pm**  
**Olmsted Restaurant**  
**1180 Peachtree Street**  
**Garden Level**  
**(complementary valet parking)**

Join us for the IP Section's annual open house. Members can learn about section involvement and sign up for committees while enjoying free drinks and appetizers. Last year we had approximately 75 members in attendance. This is a don't miss event!

**Copyright Seminar**  
**"3D Printing: Is Copyright Facing its Next Napster Moment?"**  
**Tuesday, September 17, 2013**  
**Time TBD**  
**Location TBD**

Be sure to attend this discussion of the Copyright issues surrounding this fascinating new technology. The presentation will include an actual 3D printing demonstration!

### December 2013

**IP Section Holiday Party**  
**Thursday, December 5, 2013**  
**6:00 pm**  
**Location TBD**

Join us for the IP Section's holiday party. Last year around 100 members gathered at the Woodruff Arts Center to enjoy free appetizers, drinks, and dessert. Mark your calendar now and don't miss this annual tradition.



**Above: 2013-14 IP Section Officers and Committee Chairs.**

From L-R: (standing) Jonathan Olinger, Laura Ashby, Joe Staley, Arvind Reddy, Chris Glass, Jim Johnson, Rich Miller, Matt Smith, Suzanne Werner, David Lilenfeld, and Alison Danaceau; (seated) Alan White, George Medlock, Tina McKeon, and Rivka Monheit. Not pictured are Lauren Fernandez, Brent Bellows, Brad Groff, and Andrew Pequinot.

## LEADERSHIP

### OFFICERS

**Tina McKeon - Chair**  
 Kilpatrick Townsend & Stockton LLP  
**Brad Groff - Chair Elect**  
 Gardner Groff  
**George Medlock - Vice Chair**  
 Alston & Bird  
**Lauren Fernandez - Secretary**  
 Focus Brands  
**Brent R. Bellows - Treasurer**  
 Knowles IP Strategies

### COMMITTEE CHAIRS

**Rich Miller - Patent**  
 Ballard Spahr  
**Arvind Reddy - Patent**  
 Thomas Horstemeyer  
**Alison Danaceau - Trademark**  
 Bodker, Ramsey, Andrews,  
 Winograd & Wildstein, PC  
**Andrew Pequinot - Copyright**  
 Kilpatrick Townsend & Stockton LLP  
**David Lilenfeld - Litigation**  
 Lilenfeld PC  
**Jonathan Olinger - Litigation**  
 Kilpatrick Townsend & Stockton LLP  
**Matt Smith - In-House/Licensing**  
 Innovolt, Inc.  
**Joe Staley - In-House/Licensing**  
 Kids II  
**Jim Johnson - Philanthropy & Outreach**  
 Sutherland  
**Rivka Monheit - Philanthropy & Outreach**  
 Pabst Patent Group  
**Suzanne Werner - Networking**  
 Alston & Bird  
**Laura Ashby - YLD Liaison**  
 Miller and Martin  
**Chris Glass - Website and Podcasting**  
 Troutman Sanders  
**Alan White - Newsletter**  
 Kasowitz, Benson, Torres, and  
 Friedman, LLP