



CALENDAR

SAVE THE DATE

January 21, 2014
Panel Discussion: Working with
 IP Litigation Damages Experts
 State Bar of Georgia
 11am – 1pm
 (click [here](#) for registration)

Mock Oral Argument (CLE)
 followed by the
Intellectual Property Gala Event
Honoring the Judiciary
 High Museum of Art
 Atlanta, GA
 Time: TBD



Message from the Chair

Dear IP Section Members:

Thanksgiving is followed quickly by Christmas this year. It is time to pause briefly and be grateful for the successes of 2013. However, it is also time to prepare for transition and new events.

In early November, the Section participated as hosts of the annual North American Entertainment, Sports and IP Law Conference, which was held this year in warm and sunny Jamaica. Attendees participated in meetings and breakout sessions focusing on a variety of IP issues. On the final day, members were treated to a mock oral argument before Judges Clevenger, Prost, and Moore of the U.S. Court of Appeals for the Federal Circuit. The oral argument was based on the AIPLA problem devised for the 2013 AIPLA moot court competition. James Barney of Finnegan and Mitch Stockwell of Kilpatrick did an excellent job of arguing on behalf of the appellant and appellee. The Conference was both informative and entertaining, and I know the Section joins me in thanking Judges Clevenger, Prost, and Moore, as well as the moderators, panelists, and event organizers for their participation and enthusiasm. I would also like to thank the AIPLA for allowing us to use the moot court problem. Finally, I would like to



thank all of the event sponsors (Finnegan; Kilpatrick Townsend; Alston & Bird; Gardner Groff; Smith Risley Tempel and Santos; Thomas Horstemeyer; AEA Group; Computer Packages Inc.; and Park Translations) and Brad Groff, the Chair Elect of the Section who put together many of the panels and generally made the IP portion of the conference work.

Although the off-shore event is a long running tradition, the IP Section will no longer be able to co-host the event. The first time the IP Section participated in the off-shore event was in about 2000. Prior to 2000, the IP Section offered an IP event that was often held at Brasstown Bald in north Georgia. The off-shore seminar evolved over the years, and, at some point the Section began to invite one or more Federal Circuit judges as guests of the Section. From the Section

See *Message*, page 2

Message, from Page 1.

perspective, having the Federal Circuit judges in attendance has become the highlight of the event. As the event is relatively small and causal, the Section attendees have had easy access to the judges. Over time, the Federal Circuit judges became enthusiastic participants and became very aware of the Georgia IP community through this event.

Moving forward, the Section is focused on identifying how to provide similar CLE and networking opportunities for Section members and to maintain the positive relationship with the Federal Circuit judges. We will offer, for the second time, the IP Gala in February 2014, which will feature a mock oral argument proceeding in Atlanta, followed by a dinner event at which we will recognize the judiciary. The event will be on February 28 at the High Museum, and we expect it will be a

sell-out. Chief Judge Rader of the Federal Circuit and his band De Novo will entertain us after dinner, and the Museum will be open for touring.

We are also exploring the idea of offering a freestanding out-of-town event in the Summer or early Fall of 2014. Brad Groff, the Chair Elect of the Section, has called for ideas as to what other types of CLE and networking programs our Section members would like to have next year. Please give us your thoughts and ideas, so that we can start planning for subsequent years. For more information, please see the note from Brad Groff on Page 4. Brad can be contacted at bgroff@gardnergroff.com, and he welcomes your suggestions.

In the meantime, we will continue to offer local Section events that provide you an opportunity to stay informed regarding the latest developments in IP law while connecting with fellow Section members. For example, the Trademark

and In-House/Licensing Committees teamed up to host a panel discussion on November 20 regarding International Policing of Intellectual Property, which featured Judy Jarecki-Black of Merial, Frank Landgraff of GE, and JoAnn Holmes of Cott Beverages. The event was followed by a networking opportunity where both in-house and outside counsel Section members were able to connect over cocktails and snacks. Additionally, we had a great turn out at our annual Section holiday party on December 5 at the W hotel.

Thank you for your willingness to participate in and to attend various Section activities, and thank you in advance for supporting our transition related to the off-shore event. I speak for the Executive Committee when I say we appreciate the opportunity to serve the Section and we wish you a very happy new year. We look forward to seeing you at future events in 2014!

COMMITTEE NEWS

LITIGATION COMMITTEE

The Litigation Committee will host "Working with IP Litigation Damages Experts," on January 21, 2014 at the State Bar of Georgia. We are excited to host the following panelists:

- Denise Dauphin
AEA Group
<http://www.aeagroup.com/denise-t-dauphin.html>
- Ronen Arad
PricewaterhouseCoopers LLP
- Michael Blake
Habif, Arogeti & Wynne, LLP
<http://www.hawcpa.com/your-team/partners-directors/michael-blake>

This lunch and learn event will provide 1 hour of CLE credit, and will run from 11:45 am-1 pm. Preregistration

fee is \$25 for members (\$30 for nonmembers) and onsite registration is \$35 for members (\$40 for nonmembers). Please click [here](#) for more information and to register. We look forward to seeing you at the event!

The Litigation Committee wishes everyone a very Happy New Year, and would like to remind the Members that any one interested in joining the Committee should please feel free to contact David Lilienfeld or Jonathan Olinger:

David M. Lilienfeld (Co-Chair)
Lilienfeld P.C.
David@LilienfeldPC.com

Jonathan Olinger (Co-Chair)
Kilpatrick Townsend & Stockton LLP
JOlinger@kilpatricktownsend.com

PATENT COMMITTEE

The Patent Committee organized an event entitled "European Patent Laws: the Present and the Future" that took place on Thursday, October 24. This event was attended by 45 members of the IP Section who were able to learn from an experienced and esteemed panel that included three EPO patent examiners as well as an attorney with considerable experience with practicing before the EPO. The panelists asked the Patent

Committee to relay their gratitude to the IP Section's membership for the hospitality extended to them during their visit. The Committee would like to thank the IP Section for supporting this event as well as Kilpatrick, Townsend & Stockton for providing the event space and other logistical support that made the event

See *Patent Committee*, page 3

Patent Committe, from Page 2.

possible. We wish everyone the best in 2014, and look forward to seeing you at more events.

PHILANTHROPY/OUTREACH COMMITTEE

The Philanthropy/Outreach Committee, in conjunction with the Institute of Continuing Legal Education in Georgia (ICLE) and the Georgia Institute of Technology, held the Second Annual Intellectual Property Boot Camp on October 28, 2013. The event was open to both practicing attorneys and students. Thanks to the kindness and cooperation between Georgia Tech, the Intellectual Property Section, and ICLE, students were offered a significantly discounted registration fee.

Approximately 60 lawyers and students attended this half-day long (3.5 CLE hours) program, which provided a great opportunity to take a “crash course” on the basics of three of the major practice areas.

The topics covered included:

- Copyright Law – “What you need to know about Copyright Law”
- Trademark Law – “Introduction to Trademark Law and Highlights for Recent Cases”
- Patent Law – “The Nuts and Bolts of Patent Law,” and “Commonly Made Mistakes by Patent Attorneys and How to Avoid Them”

The speakers provided practical advice and covered the fundamentals of each of these areas of intellectual property law. The IP Boot Camp also included breakout sessions during lunch to facilitate further discussions regarding each area of IP law.

The Committee would like to extend its sincere thanks to the speakers, Allie

Roach (Kilpatrick Townsend & Stockton LLP), Liz Wheeler (The Moore Firm), Jonathan Goins (Lewis Brisbois Bisgaard & Smith LLP), Carin Miller (Pabst Patent Group LLP), and Art Gardner (Gardner Groff Greenwald & Villanueva, PC). Thanks also go out to JoAnn Holmes (Cott Beverages) for proposing and facilitating the break out sessions.

Special thanks as well to Gary May, Dean of Engineering at Georgia Tech, and his Executive Assistant, LaJauna Ellis, for their assistance in hosting the event on the Georgia Tech campus.

The Philanthropy/Outreach Committee plans to be working on implementing the America Invents Act (AIA) patent pro bono program. This pro bono program will provide legal assistance to individuals and businesses throughout the region that might otherwise be unable to afford solid patent protection in accordance with Section 32 of the AIA.

The Committee also hosted a meeting on November 22, 2103. We discussed the Pro Bono Program set out on the AIA. Our committee is going to take the lead on identifying the issues that such a program entails, such as docketing, malpractice insurance, who maintains the files. Since Minnesota and California have already set up their pro bono programs, we will study those programs for guidance.

Finally, we would like to thank all of the Members who generously provided donations for the Holiday IP Section party on December 5, 2013. Thanks to your generosity we collected \$175 in cash and a “big” box of canned food to help those in need during the Holiday Season.

Moving into 2014, we would like to thank all of the Members who assisted with the Committee’s events, and to remind everyone that volunteers are

welcome to join our committee. Please contact us at our telephone numbers or email addresses below.

Jim Johnson, Co-Chair
Sutherland Asbill & Brennan LLP
404-853-8395
James.Johnson@sutherland.com

Rivka D. Monheit, Co-Chair
Pabst Patent Group LLP
404-879-2152
Rivka@pabstpatent.com

IN-HOUSE / LICENSING COMMITTEE & TRADEMARK COMMITTEE

The Trademark Committee and In-House Counsel Licensing Committee co-hosted a three-Panel CLE covering the International Policing and Enforcement of Intellectual Property on November 20th, 2013, attended by over 50 participants and followed by a relaxing meet and greet social hour. Special thanks to Judy Jarecki-Black, Frank Langraff, and JoAnn Holmes for serving on the Panel; to Bodker, Ramsey, Andrews, Winograd & Wildstein, P.A. for generously agreeing to host; and to all of our participants for making it a successful and enjoyable event. We are also hoping to host a happy hour in the Spring, so please watch for up-dates.

We are presently updating links on the Georgia Bar IP Section website specific to trademarks; please let Alison Danaceau know if you have any suggested trademark-specific links that may be of general topical interest to Section members. Finally, please let Alison know if you would like to join the Trademark Committee, which meets monthly, or the in-house counsel sub-committee, which meets quarterly. The more the merrier!

Alison Danaceau
Bodker, Ramsey, Andrews, Winograd & Wildstein, P.A.
adanaceau@brawwlaw.com

NETWORKING COMMITTEE

The annual IP Holiday IP Section Party was held on December 5, 2013 at the W Hotel in Midtown Atlanta. As has become a Section tradition, the turnout was fantastic, with over seventy members enjoying the Holiday spirit with friends and colleagues from Atlanta's IP community.

In keeping with another Section tradition, attendees once again showed their concern for their neighbors in need during the Holiday Season. Thanks to your generosity, we raised \$175 and a large amount of canned goods, all donated to the Atlanta Community Food Bank. We thank everyone who pitched in to lend a hand to those in need.

Having capped off 2013 with some wonderful events, the Networking Committee is busy planning for 2014. Please stay tuned for future announcements, which will include the Section's annual Spring/Summer Social. We wish everyone a happy and successful 2014, and we look forward to seeing you soon!

YOUNG LEADERSHIP DEVELOPMENT COMMITTEE

The YLD Committee wishes everyone a very Happy New Year, and hopes that Members will stay tuned for the details of upcoming social and networking events in 2014.

COPYRIGHT COMMITTEE

The Copyright Committee wishes everyone a Happy New Year, and would again like to think everyone who made or "3D Printing: Is Copyright Facing Its Next Napster Moment?" There was a live demonstration of 3D printing and a discussion of the potential uses and current limitations of the technology by David Struve of Struve Designs.

A note from Chair-Elect Brad Groff Regarding Future IP Institute CLE Programs

Our State Bar IP Section has presented or participated in a multi-day, IP-focused CLE program for many years. In recent years, we have been part of the North American Entertainment, Sports and IP Law Conference (ESIP), typically held in early November in the Caribbean or some great tropical venue. The ESIP conference is coordinated overall by a committee that has included representatives from our IP Section, the Entertainment Law Section, and other groups. Our Section has directed the ESIP patent programming (including the CAFC Judges' panels) and we have worked together with the other groups to coordinate the programming on non-patent IP topics. Prior to becoming involved with the ESIP, our Section hosted its own annual IP Institute, which was typically held in-state at places like Brasstown Valley.

We understand that the ESIP conference will be switching from ICLE to another CLE provider for the conference's accreditation going forward. The State Bar has an exclusive arrangement with ICLE for CLE accreditation. Since our IP Section is part of the State Bar, the Section will not be able to officially sponsor or participate in the ESIP conference next year. We understand that the ESIP conference will continue and will likely include IP programming, so nothing prevents individual members of the IP Section from continuing to participate in the ESIP conference. We just can't participate at the Section level.

According to our State Bar IP Section's Bylaws, one of the primary purposes of our Section is "to sponsor actively the continuing education of the members of the State Bar of Georgia in

this field." While the availability of CLE programming on IP topics has grown in recent years, it is the consensus of the State Bar IP Section's Executive Committee that we should continue to offer our Section membership the educational and networking benefits of a top-quality IP Institute CLE program.

To that end, we have formed a planning committee to evaluate new directions for the future of our IP Institute. The considerations include: location, timing, content, cost, number of CLE hours, program format, etc. If you have suggestions or input you would like the planning committee to consider, please contact the State Bar IP Section's Chair-Elect, Brad Groff at bgroff@gardnergroff.com.

Thanks to all who attended the 25th Annual North American Entertainment and Intellectual Property Law Conference!



And Please Join Us Again in Thanking Our Sponsors!



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UPCOMING EVENTS

January 21, 2014

Panel Discussion:
Working with IP Litigation Damages Experts
January 21, 2014
11:00 am – 1:00 pm
State Bar of Georgia

Join speakers from the section to discuss topics related to Working with Damages Experts in Intellectual Property Litigation.

Lunch and 1 hour of CLE will be provided.

- Cost for members who pre-register is \$25, on-site registration will be \$35.
- Cost for nonmembers who pre-register is \$30, on-site registration will be \$40.

February 28, 2014

Mock Oral Argument
 to be followed by the
Intellectual Property Gala Event Honoring the Judiciary
 High Museum of Art
 Atlanta, GA

Watch for the Invitation to all Section Members with Additional Details!

LEADERSHIP

OFFICERS

Tina McKeon - Chair
 Kilpatrick Townsend & Stockton LLP

Brad Groff - Chair Elect
 Gardner Groff

George Medlock - Vice Chair
 Alston & Bird

Lauren Fernandez - Secretary
 Focus Brands

Brent R. Bellows - Treasurer
 Knowles IP Strategies

COMMITTEE CHAIRS

Rich Miller - Patent
 Ballard Spahr

Arvind Reddy – Patent
 Thomas Horstemeyer

Alison Danaceau- Trademark
 Bodker, Ramsey, Andrews,
 Winograd & Wildstein, PC

Andrew Pequignot - Copyright
 Kilpatrick Townsend & Stockton LLP

David Lilenfeld - Litigation
 Lilenfeld PC

Jonathan Olinger -Litigation
 Kilpatrick Townsend & Stockton LLP

Matt Smith - In-House/Licensing
 Innovolt, Inc.

Joe Staley –In-House/Licensing
 Kids II

Jim Johnson –Philanthropy & Outreach
 Sutherland

Rivka Monheit –Philanthropy & Outreach
 Pabst Patent Group

Suzanne Werner - Networking
 Alston Bird

Laura Ashby - YLD Liaison
 Miller and Martin

Chris Glass – Website and Podcasting
 Troutman Sanders

Alan White - Newsletter
 Kasowitz, Benson, Torres, and
 Friedman, LLP