



## CALENDAR

### September 17–21, 2015

#### 21st Annual IP Institute at Amelia Island, FL

click [here](#) for more info,  
or contact IP Section Chair  
Lauren Fernandez at  
[lauren@thefern.co](mailto:lauren@thefern.co)

### Early October 2015

#### Patent CLE: Post-Grant Patent Proceedings

### October 20, 2015

#### 2015 IP Legends Awards Luncheon

click [here](#) for more info,  
or contact Wade Walker at  
[ww5773@att.com](mailto:ww5773@att.com)

### October 26, 2015

#### The CIP CUP® 2015 Charity Golf Event

*benefitting*  
GA Lawyers for the Arts &  
GSU Intellectual Property  
click [here](#) for more info

### Late February 2016

#### 4th Annual Intellectual Property Gala at the Georgia Aquarium

Our calendar is online at [georgiaip.org](http://georgiaip.org).  
Submit events to Communications  
Vice-Chair Alan White at  
[alanwhit@gmail.com](mailto:alanwhit@gmail.com)



## A MESSAGE FROM THE CHAIR

Greetings! I'm so excited to kick off this year by sharing the Executive Committee's goals, and outlining an exciting calendar of Section events.

**Our Goals:** We have challenged ourselves to build upon the Section's outstanding past accomplishments, and to continue its tradition of exceptional leadership. Our goals this year are aligned on the common theme of *service*, and we have worked to develop initiatives that will provide:

- improved service to our membership and peers in the legal community, *and*
- increased service to the community at large.

**Service to Our Membership and Peers:** Our Executive Committee is comprised of a wonderfully diverse group of volunteer leaders with expertise in a variety of IP-related fields, and includes in-house, law firm, and consulting group practitioners. Our first order of business was to improve our membership's access to volunteer opportunities and leadership positions, and we have been gratified by your overwhelming response, as more than seventy Section members have stepped forward to serve under the focused and dedicated leadership of our Community Outreach, Copyright, Patent, and Trademark Committee Chairs. You can



review the initial Committee Reports on page 2, and we hope that you will feel free to reach out to the Executive Committee to learn how you can become involved with this year's events.

We also have worked to improve our existing services to IP Section members. To this end, our newly-developed Communications Committee will provide centralized coordination and control over newsletter, website, and email delivery of Section content, improving the frequency and efficiency of communications with members. And under the leadership of our Committee Chairs, we plan to offer an hour of CLE nearly every month for the whole year, along with advance scheduling information so that you won't miss out on interesting events.

**Service to the Community:** Under the leadership of our reformatted Community Outreach Committee we are

See *Message*, Page 2

*Message*, continued from Page 1

coordinating events with other Sections of the State Bar, with the two-fold goal of revising our publicly-facing educational content, and providing our members with greater access to worthwhile volunteer opportunities. We are also working to solidify strategic partnerships with other members of Georgia's IP Community, thus ensuring greater exposure for Section members and at the same time facilitating the provision of improved educational opportunities to the general public.

**Annual Events:** We are pleased to bring you the **21<sup>st</sup> Annual IP Institute**, which will be hosted this week at the Omni

Resort on Amelia Island, Florida. In connection with this **September 17-19<sup>th</sup>** event, we are offering an IP Bootcamp, which will allow attendees to earn 3 hours of CLE credit while benefitting from practice tips & tricks shared by distinguished practitioners in the trademark, copyright, and patent arenas.

We also would like to thank everyone who contributed to the success of our **Welcome Back Summer Social**, which was attended by over 100 people (article and photos below)!

Finally, I am truly excited to announce that the **2016 Spring IP Gala** will be hosted at the Georgia Aquarium. We are

proud that this event has continued to grow and bring renown to the Georgia IP Community, and hope that you will join us as we once again gather to celebrate members of the judiciary. Sponsorship opportunities become available Oct. 1.

It's going to be a fantastic year thanks to all the people who've volunteered their time and efforts to serve you. Stay tuned!



Lauren Fernandez, IP Section Chair  
THE FERNANDEZ COMPANY  
[lauren@thefern.co](mailto:lauren@thefern.co) | 770.954.5994

## COMMITTEE NEWS

### PATENT COMMITTEE

The Patent Committee will host a CLE event in early October that will focus on practical advice concerning post-grant patent proceedings. We are assembling an impressive group of panelists, including Emory Law Professor Timothy Holbrook. Those with questions or an interest in participating are encouraged to contact either Patent Committee Chair Chris Lightner ([chris.lightner@alston.com](mailto:chris.lightner@alston.com)), or Committee Vice Chair Chris Curfman ([ccurfman@mcciplaw.com](mailto:ccurfman@mcciplaw.com)).

Stay tuned for further details, and we look forward to seeing you at future events!

### COPYRIGHT COMMITTEE

The Copyright Committee thanks all who attended this summer's CLE event, "Tales of Brave Ulysses—Navigating the Copyright Issues of a Mobile App," at which guest speaker Chad Rutkowski of Baker Hostetler discussed the interplay between legacy copyright doctrines and the mobile app "revolution."

Looking ahead, we plan to host a CLE event sometime in May of 2015, at which

Maria Pallante, United States Register of Copyrights, is tentatively scheduled to appear. For more information regarding this and other upcoming events, please contact Committee Chair Katie Bates, ([kbates@kslaw.com](mailto:kbates@kslaw.com)), or Vice Chair Pete Duitsman ([peter.duitsman@turner.com](mailto:peter.duitsman@turner.com)).

### TRADEMARK COMMITTEE

The Trademark Committee is currently working to plan and schedule CLE events for the 2015-16 Section year. Those interested in participating, should reach out to Michael Hobbs ([michael.hobbs@troutmansanders.com](mailto:michael.hobbs@troutmansanders.com)), Trademark Committee Chair, or Auma Reggy ([Auma.Reggy@McKesson.com](mailto:Auma.Reggy@McKesson.com)), Trademark Committee Vice Chair. Stay tuned for further details!

### COMMUNITY OUTREACH COMMITTEE

The Community Outreach Committee would like to thank everyone who attended this year's "Welcome Back" social on September 1 at the Five Seasons Brewery's Sky Lounge. Turnout was excellent, and we were both happy to catch up with longstanding Section members,

and excited to meet those of you who have recently joined. Please stay tuned for further opportunities to mix and mingle with your fellow Section members!

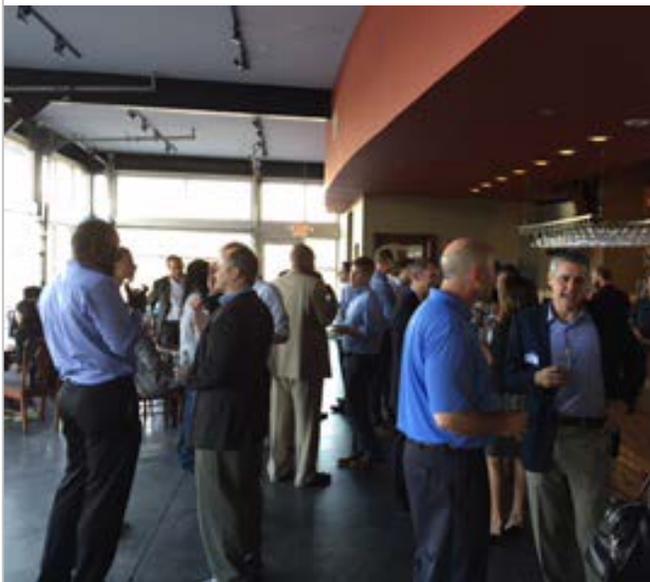
The Committee also would like to remind you that the newly-establish Georgia PATENTS program provides a unique opportunity for assisting solo inventors, non-profits, and qualifying small businesses in need of patent counsel. The PATENTS program was made possible in no small part through the generous assistance of the members of the IP Section of the State Bar of Georgia, and we again thank you for your support! For more information regarding this worthy initiative, please click [here](#), or register to volunteer at <http://gapatents.org/volunteer>. For additional questions or concerns regarding the PATENTS program, or to find out how to participate in future Community Outreach events, please contact Community Outreach Chair Rivka Monheit ([rivka@pabstpatent.com](mailto:rivka@pabstpatent.com)), or Vice Chair Rich Miller ([millerw@ballardspahr.com](mailto:millerw@ballardspahr.com)). Thanks for staying involved!



## End of Summer/ Welcome Back Social

September 1, 2015  
Sky Lounge at Five Seasons Westside

Thanks to everyone who came out for the IP Section's "Welcome Back" social at the Five Seasons Brewery's Sky Lounge. Highlights included a sampling of various 'brewed-on-site' craft beers, and the opportunity to take a guided, behind-the-scenes tour of the Five Seasons brewing process. Attendees were also encouraged to submit at least one interesting fact about a fellow Section Member in attendance, and the festivities culminated with Community Outreach Vice-chair Rich Miller's announcement of the evening's most interesting submissions, the factual basis for which will likely be debated for years to come. It was a great way to kick off the 2015-2016 Section year, and we look forward to seeing everyone at future events!



*The Sky Lounge provided the perfect atmosphere for catching up with fellow Section Members and celebrating Derrick's birthday!*



*A variety of snacks complemented the craft beers from Five Seasons Brewery.*

## *it's Not Too Late . . .* to join us for the 21<sup>st</sup> Annual IP Institute!

Haven't had the chance to register for the 21<sup>st</sup> Annual Intellectual Property Law Institute? Still not sure if your schedule will free up? Never fear! Registration will remain open until the end of the event, and on-site registration is only slightly more expensive (\$320) than registering online (\$300)!

This year's Institute runs from Thursday, Sept. 17 through Saturday, Sept. 19, at the beautiful [Omni Amelia Island Plantation Resort](#) in Amelia Island, Florida. Two seminar tracks will be offered, allowing attendees to choose topics that best suit their interests. And we are excited to once again host a distinguished Judiciary Panel, featuring Chief Judge Sharon Prost and Judge Kimberly Moore from the Court of Appeals for the Federal Circuit, and Janet Gongola, Patent Reform Coordinator at the USPTO.

Attendees will qualify for up to eleven CLE Hours, including one Ethics Hour, one Professionalism Hour and three Trial Practice Hours. New for this year is an IP Boot Camp that is worth an additional three CLE hours, featuring valuable lessons from expert attorneys in the Trademark, Patent, and Copyright arenas.

Don't miss out on this exciting opportunity to get to know fellow IP Practitioners in a beautiful and relaxing seaside environment. Click [here](#) to register now, or contact IP Section Chair Lauren Fernandez (404-655-2005/[laurenfernandez@gmail.com](mailto:laurenfernandez@gmail.com)). We hope to see you there!





*Very Special Thanks to This Year's Sponsors!*

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# Please Save the Date

*for the 2015 IP Legends Awards Luncheon!*

See the flyer below for more details, or click [here](#) for additional information.  
We look forward to seeing you there!





Please join us for the

*2015*

*Intellectual Property Legends®*

*Awards Luncheon*

HONORING



**Henry "Hank" Aaron**  
Community Leader and  
Baseball Legend



**Michael Landau**  
Professor of Law,  
Georgia State University



**William "Bill" Needle**  
Partner, Ballard Spahr

11:30 a.m. • Reception  
Noon • Tuesday, October 20  
Georgia State University College of Law  
Knowles Conference Center • Lower Level  
85 Park Place NE • Atlanta

To R.S.V.P., visit [www.iplegends.org](http://www.iplegends.org) and click  
on the registration button.  
*Seating is limited so register early*

*Continuing our tradition of bringing well-deserved  
recognition to outstanding members of the IP community*



## UPCOMING EVENTS

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**21st Annual IP Institute  
 at Amelia Island, FL**

click [here](#) for more info  
 or contact IP Section Chair Lauren Fernandez at  
[lauren@thefern.co](mailto:lauren@thefern.co)

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 Patent Proceedings**

stay tuned for more details!

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**IP Legends Awards Luncheon**

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**October 26, 2015**  
**The CIP CUP® 2015 Charity Golf  
 Event**

*benefitting* GA Lawyers for the Arts &  
 GSU Intellectual Property  
 click [here](#) for more info

**March 18, 2016**  
**Fourth Annual  
 Intellectual Property Gala**  
 at the  
**Georgia Aquarium**

## EXECUTIVE COMMITTEE

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**Brent R. Bellows – Chair-Elect**  
 Knowles Intellectual Property Strategies

**Suzanne Werner – Vice Chair**  
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**Rich Miller – Vice Chair**  
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**Matthew Smith – Chair**  
 Innovolt, Inc.