



CALENDAR

August 25, 2016

End-of-Summer Open House and Social

location TBD

for more info, please contact
IP Section Chair Brent Bellows
bbellows@kipsllc.com

September 15–17, 2016

22nd Annual IP Institute Omni Resort at Amelia Island, Florida

SCHEDULED SPEAKERS

From the U.S. Court of Appeals
for the Federal Circuit:

Hon. Kimberly A. Moore, Circuit Judge
Hon. Kara Farnandez Stoll, Circuit Judge

From the U.S. District Court,
Northern District of Georgia:

Hon. Thomas W. Thrash, Jr., Chief Judge
Hon. Steve C. Jones, Judge
Hon. Leigh Martin May, Judge

From the U.S. Patent and Trademark Office:

Hon. Trenton Ward,
Lead Administrative Patent Judge

Hon. Christopher L. Crumbley,
Administrative Patent Judge

Hon. Susan J. Hightower,
Administrative Trademark Judge

Ms. Janet Gongola,
Patent Reform Coordinator &
Associate Solicitor

click [here](#) for more info, or contact
IP Section Chair Brent Bellows
(678) 694-1558
bbellows@kipsllc.com

online at georgiaip.org/events/



FINAL THOUGHTS FROM OUTGOING IP SECTION CHAIR LAUREN FERNANDEZ

As we close out the 2015–2016 Section Year, and hand the reins over to our new Chair, Brent Bellows, I wanted to take some time to reflect on the Section efforts and thank everyone for a wonderful year. Brent will close our chair update with a preview of his vision for the Section this year, and highlight some upcoming opportunities and events.

ACHIEVEMENT AWARD

We are very pleased to announce that our efforts this year resulted in the IP Section winning an Achievement Award for the second year in a row. Congratulations to the entire Executive Committee and all our volunteers on an exceptional job this year!

AT A GLANCE: 2015-2016

The Executive Committee began the year by challenging ourselves to build upon the Section's outstanding past accomplishments, and to continue its tradition of exceptional leadership. We chose to focus on the common theme of "service," and developed initiatives that were designed to improve service to both our membership and peers in the legal community, and also to the general public.

Following a mid-year push in 2015 to improve the diversity of our membership, the Section has grown to include 1,207



members, representing dozens of corporations and nearly every law firm with a dedicated IP practice. Our membership profile is wonderfully diverse, with backgrounds that range from seasoned in-house counsellors and law firm partners, to associates just out of law school, and attorneys new to the world of IP law. With a current balance of over \$176,645.19, the Section is on solid financial ground, reflecting both the traditionally prudent management of IP Section member dues, and the more than \$60,000 in generous donations that we received this past year.

EVENTS: 21st Annual IP Institute

This past September, the Section was pleased to welcome over 75 attendees from seven states to the 21st Annual IP Institute, at the fabulous Omni Resort at Amelia Island, Florida. This three-day event

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provided an opportunity to exchange ideas and updates with fellow attorneys, legal experts, and members of the judiciary. This year's Institute featured the first ever IP Bootcamp, which provided a 3-hour CLE opportunity for attendees seeking an introduction to the basics of IP law. The Conference itself featured two panel session tracks, with speakers from both in-house and private practice sharing their insights unique perspectives. Highlights of the event included a lively mock oral argument that was presided over by **Chief Judge Sharon Prost** and **Judge Kimberly Moore** of the Federal Circuit, and moderated by **Emory Law Professor Tim Holbrook**. We were also delighted to once again host **Chief Judge Thomas Thrash** of the Northern District of Georgia, and to welcome for the first time **Chief Administrative Law Judge Gerard Rogers** of the Trademark Trial and Appeals Board.

EVENTS: 4th Annual IP Gala

Over 250 people attended our Fourth Annual IP Gala on Friday, March 25. This year's "IP Under the Sea," Gala was particularly exciting because it was hosted for the first time at the spectacular Georgia Aquarium. Funded through the generous support of our local sponsors, the event provided a fantastic opportunity for Section members and their guests to meet and mingle, take an after-hours tour of the Aquarium, and most importantly provide recognition and thanks to honored members of the judiciary from the Federal Circuit, the Eleventh Circuit, and the District Courts of the State of Georgia.

MISSION: Service to Our Members

Seizing upon this year's theme of improved service and communication to our membership, our Committee Chairs worked to provide a variety of Atlanta-area CLEs on a broad diversity of topics, including: "The Trademark Office: An Insider's View";

"Practical Tips and Guidance for Post-Grant Proceedings at the USPTO"; "How to Recover Attorneys' Fees in an IP Case"; "Annual Update from the U.S. Register of Copyrights"; "Trademark Preliminary Injunction Hearings"; and "Protecting Your IP Overseas: A Review of WIPO Services and Initiatives."

This year our Website and Newsletter Committees joined to form a single Communications Committee, to provide centralized coordination over the delivery of Section content via newsletter, website and email. This Committee spearheaded the development of more efficient member communications by using streamlined CLE email notices, by hosting video content, articles and a calendar on the Section's website (<http://georgiaip.org/>), and by publishing Section newsletters with Section Committee Reports, information on upcoming events, and other news.

MISSION: Service to Our Community

Our reformatted Community Outreach Committee coordinated and co-hosted events with fellow Georgia Bar Sections, enhancing our community presence, and providing improved volunteer and CLE opportunities for our members. These included a February CLE event for members of the Clayton County Bar, at which expert volunteers from the IP Section gave an introductory presentation on IP Law concepts to members of the County Bar. Building on the success of this event, we have invited other County Bar Associations to join us for free IP CLE programs featuring presentations by volunteers from the IP Section.

We also have worked to solidify our strategic partnerships with other members of Georgia's IP Community, with a renewed commitment to provide annual financial and volunteer support to our colleagues with the Pro Bono Partnership of Atlanta, and outreach to non-legal entities such as

General Assembly Atlanta. And with the assistance of our Patent Committee, we have created a volunteer push to support the GA Patents Program, which provides pro bono services to indigent patent inventors across the state.

CONCLUSION

It has been a great pleasure to serve as Section Chair for the past year. During that time, the Section has continued its mission to promote excellence in the practice of Intellectual Property, and I am proud to say that the past year has seen a renewed focus on extending our efforts to benefit the general public. Please join me in thanking the members of 2015–16 IP Section Executive Committee Members for an outstanding year, and welcoming the incoming Executive Committee for 2016–17, which is already working to plan future events. And finally, my thanks to all of the members of the IP Section for your enthusiasm, collegiality, and support.



Lauren Fernandez
2015–16 IP Section Chair
THE FERNANDEZ COMPANY
lauren@thefern.co | 770.954.5994

MESSAGE FROM INCOMING IP SECTION CHAIR BRENT BELLOWS



INTRODUCTION

As we roll into the 2016-2017 IP Section year, I find myself thinking about what an exciting time it is to be an intellectual property lawyer. Over the last few years, we have seen the passage of two major IP focused federal laws (the America Invents Act and the Defend Trade Secrets Act), multiple, significant United States Supreme Court rulings with major IP implications, and the negotiation of major trade bills with far reaching impact. Now more than ever, the sea changes we have witnessed in IP demand a Section capable of keeping its members informed and engaged. We believe that the various programs we have planned this year do just that.

EVENTS: 22nd Annual IP Institute

On September 15th-17th, we will host our 22nd Annual IP Institute at the beautiful Omni Amelia Island Plantation in Amelia Island, Florida. The Executive Committee has worked steadfast on providing an outstanding agenda, with timely topics related to patent law, copyright law, trademark law, the new federal Trade Secrets Act, cybersecurity, and the implications of the recent Brexit vote on IP in Europe. We are thrilled to be joined by judiciary from the Federal Circuit and the Northern District of Georgia, as well as administrative judges from the PTAB and TTAB, and look forward to their participation in our panel discussions. If you are looking for a wonderful event to help you with navigating all of the happenings in the IP world, this is it! The Institute opens

Thursday, September 15th with a Welcoming Reception. We will host a low-country boil on Friday evening, September 16th with all attendees and guests invited to attend. Our program will be done each day by 1 pm, leaving plenty of time for you to enjoy some sun on the beautiful Amelia Island beaches. Please consider joining us.

EVENTS: Upcoming CLE Programs

Our committees are busy each planning at least two CLE lunch-and-learn programs for our members, one in the fall and one in the spring. In light of our Section members' requests and the passage of the Defend Trade Secrets Act, we have added an additional committee to our Section this year—the Trade Secrets Committee. We are looking forward to serving our members with an exciting slate of timely CLE topics.

EVENTS: 5th Annual IP Gala

On February 23, 2017, we will host our Annual Spring IP Gala. This year's event will be at the beautiful Georgia Aquarium and will once again honor our wonderful judiciary which has played such a central role in so many of the Section's events through the years. We are thrilled with the continuance of this event, which has continued to grow and bring great renown to the Georgia IP Community. So mark your calendars now.



CONCLUSION

These are just a few of the many exciting things planned for the year. We believe the Section members will be happy with the efforts put forth in planning this year, and we look forward to interacting with all of you.

A handwritten signature in blue ink, which appears to read "Brent R. Bellows".

Brent R. Bellows, Ph.D.,
2016-17 IP Section Chair
Knowles Intellectual Property
Strategies, LLC
bbellows@kipsllc.com

COMMITTEE NEWS

COPYRIGHT COMMITTEE

The Copyright Committee was proud to welcome Maria Pallante, the United States Register of Copyrights, to Atlanta on May 4, 2016, for a CLE presentation at the Four Seasons Hotel, followed by a networking reception. Around sixty-five attendees joined us for this event, which was truly the highlight of a fantastic year.



The Copyright Committee thanks the Register for her visit, as well as all of those who worked to make this event possible. It was a pleasure to host Ms. Pallante, and we are working to schedule additional visits in the future, including a possible all-day event.

With that, the Copyright Committee would like to congratulate its members for an outstanding 2015-2016 Section Year, and looks forward to seeing everyone at future events in 2016-2017. For additional information regarding the Copyright Committee and upcoming events, please contact Committee Chair **Katie Bates** (kbates@mcciplaw.com), or Vice Chair **Pete Duitsman** (peter.duitsman@turner.com).

PATENT COMMITTEE

The Patent Committee capped off the 2015-2016 Section Year by teaming up with the American Intellectual Property Law Association and the US Patent and Trademark Office to host senior representatives from the World Intellectual Property Organization (WIPO) for an all day, interactive program focusing on the

international protection of IP rights, which was held at the offices of Meunier Carlin & Curfman on April 15, 2016.

Turnout was excellent, and our fifty-five attendees were treated to a first-hand introduction to WIPO services and initiatives by the WIPO representatives themselves, which included discussion of international systems for the protection of IP rights, alternative dispute resolution, and infrastructure for the exchange of IP information. The event was punctuated by lively debate and discussion, provided a rare opportunity for extended interaction with representatives from the WIPO, the United States Patent and Trademark Office, and local businesses.

The Patent Committee extends its special thanks to our colleagues at the WIPO, the USPTO, and the AIPLA for their generous assistance in coordinating and presenting this valuable educational event, to Meunier Carlin & Curfman for generously agreeing to host this-day long program, and to all of the Section members who worked to make it a success.

We look forward to bringing you more exciting events during the 2016-2017 Section Year, and look forward to seeing you there! For additional information about the Patent Committee or upcoming events, please contact Committee Chair **Chris Lightner** (chris.lightner@alston.com), or Vice Chair **Chris Curfman** (ccurfman@mcciplaw.com).

TRADEMARK COMMITTEE

The Trademark Committee was pleased to conclude the 2015-2016 Section Year with a mock trademark preliminary injunction hearing, which was held at Georgia State University College of Law on April 21, 2016. This informative and entertaining event featured the fictional

(and appropriately summer-themed) trademark infringement case of The Dolphin Surf Company and its CEO, John "Johnnie" Utah, against Porpoise Surf Boards and its president, Jeffrey Spicoli. We were delighted and fortunate to have the Honorable William S. Duffy, Senior District Judge for the Northern District of Georgia, preside over the mock hearing, which featured creative advocacy from Barry Cohen (Royer, Cooper, Cohen & Braunfeld), W. Scott Creasman (Taylor, English & Duma), Alison Danaceau (Bodker, Ramsey, Andrews, Winograd & Wildstein), Daniel Englander (Ballard Spahr), Auma Reggy (McKesson Corporation) and Joshua Trotter (Baker Donelson, Bearman, Caldwell & Berkowitz).

The Committee extends its thanks to GSU College of Law for hosting, and to everyone who assisted in planning and hosting this terrific event. Thanks as well to all of our volunteer attorney advocates for contributing their time and expertise to craft and present arguments that were both humorous and educational. And finally, special thanks go out to Senior Judge Duffy, for generously agreeing to preside over the hearing, and for sharing his time and wisdom.

Please stay tuned for more exciting events during the 2016-2017 Section Year. For additional information about the Patent Committee or upcoming events, please contact Committee Chair **Michael Hobbs** (michael.hobbs@troutmansanders.com), or Committee Vice Chair **Auma Reggy** (Auma.Reggy@McKesson.com). We look forward to seeing you at future events!

Committee News, cont'd from page 3

COMMUNITY OUTREACH
See *Committee News*, page 4

The Community Outreach Committee would like to thank our Section Members for their outstanding commitment to service during the 2015–2016 Section year. In particular, it was a banner year for pro bono patent efforts that were provided through the Georgia PATENTS program, and for IP educational outreach programs that were developed to build relationships and provide educational opportunities to non-legal entities and non-IP attorneys in our community.

On the pro bono front, we are thrilled to report that the Georgia PATENTS program (<http://glarts.org/patents/>) going strong, with over **ninety** Georgia attorneys registering to volunteer through the program, and nearly **one hundred** cases assigned for review, of which **several** have matured into actively-prosecuted patent applications. In each of these cases, a deserving Georgia solo inventor, non-profit, or qualifying small businesses has been provided with the legal advice and assistance needed to secure patent protection for their inventions. As Georgia Congressman Doug Collins (Vice Chair of the House Subcommittee on Courts, Intellectual Property and the Internet) has

[recognized](#), “Georgia’s independent inventors are making major contributions but often do not enjoy the fruits of their labor, due to lack of experience with complex rules. Georgia PATENTS is changing that, providing underfunded start-ups with pro-bono legal services in order to level the playing field.”

Our community outreach programs are likewise thriving, as we teamed up with fellow Georgia Bar Sections and local business entities and leaders to provide educational outreach programs that helped establish productive relationships in the community, and enhanced our fellow Georgians’ understanding of Intellectual Property law. Following the success of our February “IP Outreach” CLE presentation to members of the Clayton County Bar Association, we have been working with other County Bar Associations to plan similar IP CLE events. And on February 24, 2016, IP Section Member Sonia Lakhany (Lakhany Law, PC) presented a Workshop entitled “General Basics of Intellectual Property for Startups and Small Businesses,” in association with [General Assembly Atlanta](#), an organization that provides “training, staffing, and career

transitions, we foster a flourishing community of professionals pursuing careers they love.”

Finally, we are pleased to announce the IP Section’s renewed commitment to providing annual financial and volunteer support to our colleagues with the Pro Bono Partnership of Atlanta, and look forward to continued cooperation in service to our community.

In closing, thank you for your generous support over the past year, and hope you will stay involved, and stay tuned as for volunteer opportunities during the 2016-2017 Section Year!

Top Right: IP Section Member Sonia Lakhany (l) poses with 2015–16 Outreach co-chair Rivka Monheit (r) at the Feb. 24 “General Basics of Intellectual Property for Startups and Small Businesses” Workshop at General Assembly Atlanta; **Bottom Right:** Workshop attendees; **Bottom Left:** Ms. Lakhany discusses basic IP law concepts.



IP Under The Sea

Recap: the 4th Annual IP Section Spring Gala

ANNUAL IP GALA

We were truly thrilled to host the 2016 Annual IP Section Spring Gala at the Georgia Aquarium on March 25, 2015. This marks the first time that our Annual Gala has been held at this spectacular venue, which provided the perfect backdrop for the more than 250 attendees who gathered to celebrate the growth and success of Georgia's Intellectual Property community, to enjoy the Georgia IP bar's famed atmosphere of professionalism and collegiality, and to show their respect and appreciation for honored members of the judiciary. This year's Gala was once again made possible through the collaborative efforts of the Intellectual Property Law Section of the State Bar of Georgia, the Intellectual Property Law Section of the Atlanta Bar Association, and the Atlanta Intellectual Property Inn of Court.

The evening kicked off with a welcome cocktail reception just outside of the Aquarium's Ocean's Ballroom, where attendees were able to reconnect with friends and colleagues while enjoying a fish-eye view of the sharks, manta rays, and other undersea creatures that have made the Georgia Aquarium famous the world over. After the reception, guests moved into the

See *Gala*, page 6



Top: 2016 IP Gala attendees mingle at the welcome cocktail reception.
Bottom: IP Section Chair Lauren Fernandez (the Fernandez Company) addresses dinner guests, accompanied by (back, l-r) IP Section Chair-Elect Brent Bellows (Knowles IP Strategies), Section Secretary Jim Johnson (Sutherland), and the three immediate past former Section Chairs: Tina McKeon (Kilpatrick Townsend), Philip Burrus (Burrus IP Law Group), and Brad Groff (Gardner Groff).

Gala, cont'd from page 5

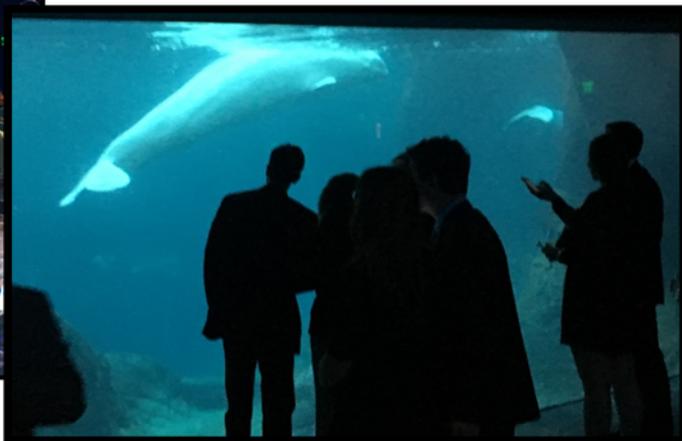
ballroom to enjoy a seated dinner by Wolfgang Puck catering, and delight in the antics of the Aquarium's majestic beluga whales. 2015-2016 IP Section Chair Lauren Fernandez then took the stage to review the reception, guests moved to the Ocean's the Section's achievements of the past year, and to introduce members of the judiciary in attendance, including **Chief Judge Sharon Prost of the Federal Circuit, and Chief Judge Thomas Thrash, District Judges Charles Pannell, Mark Cohen, and Leigh Martin May, and Magistrate Judge Alan Baverman of the Northern District of Georgia**, to receive the recognition and thanks of the entire IP Section.

After dinner, Chair Elect Brent Bellows introduced Robert High, the winner of this year's \$5,000 IP Section law scholarship. A recent graduate of Emory University School of Law, Robert will join Finnegan's Atlanta office in the fall of,

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Top: 2016 IP Gala attendees mingle at the welcome cocktail reception. **Bottom:** Former IP Section Chair Bill Needle (Ballard Spahr) and fellow Gala attendee converse in front of the Beluga viewing wall in the Ocean's Ballroom



Gala, cont'd from page 6

2016, before clerking for Federal Circuit Judge Kimberly Moore beginning in 2017.

The evening's festivities concluded with past and future IP Section Chairs joining Lauren onstage to provide well-deserved recognition to IP Section Liaison Derrick Stanley, whose tireless efforts have enabled the IP Section to grow into one of the most respected and recognized Sections of the State Bar of Georgia.

The Executive Committee extends its sincere thanks to our honored guest judges for their attendance, to our partners in the IP Section of the Atlanta Bar and the Atlanta IP Inn of Court, and to the sponsors listed below, whose generous assistance makes it possible for us to host quality programs like this year's Gala.

Given the incredible success of this year's Gala, we have decided to return to the Aquarium for our Fifth Annual Spring Gala, which is scheduled for Thursday, February 23, 2017. Remember, annual and event sponsorships are an excellent way to make a worthwhile and visible impact within the Atlanta IP community, and opportunities are still available for interested Members! For questions regarding sponsorship opportunities, please contact **Brent Bellows** via email at bbellows@kipsllc.com.



Right, Top: IP Section Chair-Elect Brent Bellows awards this year's \$5,000 IP Section law scholarship to Robert High from Emory University.
Right, Bottom: IP Section Chair Lauren Fernandez recognizes IP Section Liaison Derrick Stanley (far left) for his many contributions to the success of the IP Section. Accompanying her is immediate past former Section Chairs Brad Groff (second from left), and IP Section Chair-Elect Brent Bellows (far right).



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Attend the State Bar of Georgia IP Section's 22nd Annual Intellectual Property Law Institute at the beautiful Omni Amelia Island Resort! Join us for fantastic IP-focused CLE programs with great speakers, including several judges from the Court of Appeals for the Federal Circuit. The IP Institute provides great networking opportunities, dining, and social activities with colleagues and friends, free time in the afternoons to enjoy golf, tennis and other activities, or relax on the beach. Enjoy an end-of-summer getaway with the family at this beautiful resort!

MAKE ROOM RESERVATIONS NOW

ICLE has obtained special room rates for this seminar by contracting a total meeting package with The Omni. In order for ICLE to meet its commitment to The Omni, please take advantage of the room rates that ICLE has secured, and make your reservations by calling 1-888-261-6161 and refer to the group as "Intellectual Property Law Institute."

Base room rate is \$209 plus tax and a \$10 resort fee.

HOTEL CUT-OFF DATE: August 26, 2016

CANCELLATION POLICY



Cancellations reaching ICLE by 5:00 p.m. the day before the seminar date will receive a registration fee refund less a \$15.00 administrative fee. Otherwise, the registrant will be considered a "no show" and will not receive a registration fee refund. Program materials will be shipped after the program to every "no show." Designated substitutes may take the place of registrants unable to attend.

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Early registrations must be received 48 hours before the seminar. ICLE will accept on-site registrations as space allows. However, potential attendees should call ICLE the day before the seminar to verify that space is available. All attendees must check in upon arrival and are requested to wear name tags at all times during the seminar. ICLE makes every effort to have enough program materials at the seminar for all attendees. When demand is high, program materials must be shipped to some attendees.

AGENDA

Presiding: *Brent R. Bellows, Ph.D., Esq.*, Program Chair; Chair, Intellectual Property Law Section, State Bar of Georgia; Knowles Intellectual Property Strategies LLC, Atlanta

THURSDAY, SEPTEMBER 15, 2016

7:00-8:30 **WELCOME RECEPTION**

FRIDAY, SEPTEMBER 16, 2016

- 7:30 **REGISTRATION**
(All attendees must check in upon arrival)
- 7:50 **WELCOME AND PROGRAM OVERVIEW**
Brent R. Bellows
- 8:00 **LESSONS IN PROFESSIONALISM**
Introduction: *Brent R. Bellows*
Hon. Thomas W. Thrash, Jr., Chief Judge, US District Court, Northern District of Georgia, Atlanta
- 9:00 **PATENTS IN THE UNITED STATES: A VIEW FROM THE USPTO**
Introduction: *Brent R. Bellows*
Moderator: *Sherry M. Knowles*, Knowles Intellectual Property Strategies, Atlanta
Panelist:
Janet Gongola, Patent Reform Coordinator & Associate Solicitor, US Patent & Trademark Office, Alexandria, VA
- 10:00 **MOVE TO BREAKOUT SESSION**
- Breakout 1A**
PROCEEDINGS AT PTAB: THE IMPACT OF RECENT DECISIONS AND NEW RULES
Introduction: *Virginia L. Carron*, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Atlanta
Moderator: *Rivka D. Monheit*, Pabst Patent Group LLP, Atlanta
Panelists:
Hon. Trenton Ward, Lead Administrative Patent Judge, US Patent & Trademark Office, Alexandria, VA
Hon. Christopher L. Crumbley, Administrative Patent Judge, US Patent & Trademark Office, Alexandria, VA

Breakout 1B

HOT TOPICS AT THE TTAB

Introduction: *Auma R. Reggy*, McKesson Corporation, Atlanta

Moderator: *James H. Johnson, Jr.*, Sutherland Asbill & Brennan LLP, Atlanta

Panelists:

Hon. Susan J. Hightower, Administrative Trademark Judge, Trademark Trial & Appeal Board, US Patent & Trademark Office, Alexandria, VA

Anna B. Naydonov, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

Jason D. Rosenberg, Alston & Bird LLP, Atlanta

11:00 **MOVE TO BREAKOUT SESSION**

Breakout 2A

THE IMPACT OF RECENT SUPREME COURT AND FEDERAL CIRCUIT DECISIONS ON PATENT INFRINGEMENT LITIGATION STRATEGIES

Introduction: *Christopher P. Lightner*, Alston & Bird LLP, Atlanta

Moderator: *John W. Harbin*, Meunier Carlin & Curfman LLC, Atlanta

Panelists:

Ryan Walsh, Jones Day, Atlanta

Natasha H. Moffitt, King & Spalding LLP, Atlanta

Breakout 2B

A PERFECT FIT: COPYRIGHTS AND FASHION

Introduction: *Peter J. Duitsman*, Turner Entertainment Group, Inc., Atlanta

Moderator: *Stephen M. Schaetzel*, Meunier Carlin & Curfman LLC, Atlanta

Panelists:

Gregory J. Carlin, Meunier Carlin & Curfman LLC, Atlanta

Lynn E. Rzonca, Ballard Spahr LLP, Philadelphia, PA

12:00 **RULER FOR A DAY: 5 THINGS I WOULD CHANGE ABOUT IP LAW/IP LAWYERS (IN-HOUSE PANEL)**

Introduction: *Brent R. Bellows*

Moderator: *Matthew H. Smith*, Chief Legal Officer & Senior Vice President, Strategy, Innovolt, Inc., Atlanta

Panelists:

Susanne Hollinger, Chief Patent Counsel, The Coca-Cola Company, Atlanta

Nakul K. Warriar, Assistant General Counsel, Ricoh USA, Inc., Atlanta

Joseph W. Staley, Vice President, Legal, Kids II, Inc., Atlanta

1:00 **RECESS**

5:00 **COCKTAIL RECEPTION**

6:00 **DINNER**

SATURDAY, SEPTEMBER 17, 2016

- 8:00 **FEDERAL CIRCUIT MOCK ARGUMENT**
Introduction: *Virginia L. Carron*
Moderator: *Timothy R. Holbrook*, Professor, Emory University School of Law, Atlanta
Presiding:
Hon. Kimberly A. Moore, Circuit Judge, US Court of Appeals for the Federal Circuit, Washington, DC
Hon. Kara Fernandez Stoll, Circuit Judge, US Court of Appeals for the Federal Circuit, Washington, DC
- 9:00 **HOW TO MAINTAIN YOUR ETHICS IN AN (INCREASINGLY) UNETHICAL WORLD**
Introduction: *Virginia L. Carron*
Moderator: *Timothy R. Holbrook*
Panelists:
Hon. Steve C. Jones, Judge, US District Court, Northern District of Georgia, Atlanta
Hon. Leigh Martin May, Judge, US District Court, Northern District of Georgia, Atlanta
- 10:00 **MOVE TO BREAKOUT SESSION**
- Breakout 3A**
CYBERSECURITY: WHAT EVERY ATTORNEY NEEDS TO KNOW AND WHY
Introduction: *Christopher P. Lightner*
Moderator: *Charles A. "Chad" Pannell, III*, Kilpatrick Townsend & Stockton LLP, Atlanta
Panelists:
Jeff T. Watson, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Atlanta
Edward J. McAndrew, Ballard Spahr LLP, Wilmington, DE
- Breakout 3B**
COPYRIGHT ISSUES IN MUSIC
Introduction: *M. Katherine "Katie" Bates*, Meunier Carlin & Curfman LLC, Atlanta
Moderator: *Peter J. Duitsman*
Panelists:
Joseph R. Wetzel, King & Spalding LLP, San Francisco, CA
Brenton E. Hund, Senior Counsel, Head of Music, Turner Broadcasting System, Inc., Atlanta
- 11:00 **BREXIT: WHAT DOES IT MEAN FOR INTELLECTUAL PROPERTY PROTECTION**

IN EUROPE?

Introduction: *Richard W. Miller*, Ballard Spahr LLP, Atlanta

Moderator: *Brent R. Bellows*

Panelists:

David Holland, European Patent Attorney, Carpmaels & Ransford LLP, London, United Kingdom
Mitchell G. Stockwell, Kilpatrick Townsend & Stockton LLP, Atlanta

12:00 **ESTABLISHING A TRADE SECRET PROGRAM IN VIEW OF THE DTSA AND PATENT INELIGIBILITY**

Introduction: *Brent R. Bellows*

Moderator: *Jeffrey R. Kuester*, Taylor English Duma LLP, Atlanta

Panelists:

Thomas Stoll, Legislative Consultant, Intellectual Property Law Section, American Bar Association;
Stoll IP Consulting, LLC, McLean, VA
Ken Massaroni, Executive Vice President, General Counsel & Chief Administrative Officer, Seagate Technology LLC, Shakopee, MN

1:00 **ADJOURN**

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BRONZE

- Meunier Carlin & Curfman LLC
- Knowles Intellectual Property Strategies, LLC
- Corsearch
- Thomson Reuters
- Hill Kertscher & Wharton, LLP
- Troutman Sanders LLP
- Taylor English Duma LLP
- Thomas Horstemeyer, LLP
- Alston & Bird LLP

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EARLY REGISTRATION: \$320
ON-SITE REGISTRATION: \$350

- A guest/spouse will accompany me. (Social Events only). I enclose \$100. Guest's/Spouse's name: _____
- I would like printed program materials only.
- I would like the program materials on USB drive only.
- I am unable to attend. Please send program materials and bill me. (BOOK AND PRICE UNAVAILABLE UNTIL AFTER SEMINAR.)

Early registrations must be received 48 hours before the seminar.

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UPCOMING EVENTS

August 25, 2016

End-of-Summer Open House and Social

location TBD

for more information,
please contact

2016–17 IP Section Chair Brent Bellows
bbellows@kipsllc.com

September 15–17, 2016

22nd Annual IP Institute

Omni Resort at Amelia Island, Fla.

click [here](#) for more information,
or contact IP Section Chair Brent Bellows
at (678) 694-1558 or bbellows@kipsllc.com

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