



CALENDAR

February 25, 2016

Lunch & Learn CLE: “How to Recover Attorneys’ Fees”

click [here](#) for more info,
or contact
Committee Chair Chris Lightner
chris.lightner@alston.com

March 10, 2016

Pro Bono Patent Event

co-sponsored with

Georgia Lawyers for the Arts

for more info, please contact
Committee Chair Katie Bates
kbates@mcciplaw.com

March 25, 2016

4th Annual Intellectual Property Spring Gala

hosted at

**The Georgia Aquarium
5:00 pm—9:00 pm**

click [here](#) for more info,
or contact
Section Chair Lauren Fernandez
lauren@thefern.co

May, 2016

Copyright CLE Event

featuring

**Maria Pallante, United States
Register of Copyrights**

for more info, please contact
Committee Chair Katie Bates
kbates@mcciplaw.com

online at georgiaip.org/events/



MESSAGE FROM THE CHAIR

It’s hard to believe that it’s already time for our mid-year update! We’ve made a lot of progress towards this year’s goals of providing service to both our membership and the community at large. Here’s a quick recap on where we are so far.

Service to Our Membership and Peers: Our **21st Annual IP Institute** was a huge success (despite one rainy day), as over seventy-five attendees from seven states gathered at the Omni Resort on Amelia Island, Florida to exchange ideas, share knowledge and experiences, and learn from judges and expert attorneys in the Copyright, Trademark, and Patent fields. This year’s Institute saw the addition of a new program, the IP Bootcamp, which we were pleased to see was well-attended by both newer members of the Bar, and also those attendees who primarily practice in other areas of law.

Highlights of the event included a lively mock oral argument that was presided over by Chief Judge Sharon Prost and Judge Kimberly Moore Judge Moore of the CAFC, and moderated by Emory Law Professor Tim Holbrook. We were also delighted to once again host Chief Judge Thomas Thrash of the Northern District of Georgia, and to welcome for the first time Chief Administrative Judge Gerard Rogers of the Trademark Trial and Appeals Board.

In addition to these views from the bench, the Institute’s two panel tracks



included representatives from both in-house and private practice, each providing their own unique insights.

Special thanks to Judges Prost, Moore, Thrash, and Rogers for attending this year’s Institute, and thanks as well to all of the attendees, presenters, and of course our sponsors, without whom these events would not be possible! We hope you were able to join us, and will stay tuned for further details on the **22nd Annual IP Institute**, which is scheduled to take place September 16–17, 2016 at the beautiful **Omni Resort on Amelia Island**.

Our extraordinary committee leadership has also been hard at work organizing and hosting CLE events for both IP Section members, and our peers in the community. In addition to the

See Message, page 2

Message, cont'd from page 1

IP Institute, the year so far has already seen three very successful CLE events: “The Trademark Office-An Insider’s View”; “Practical Tips and Guidance for Post Grant Proceedings at the USPTO”; and “How to Recover Attorneys’ Fees in an IP Case.” Looking ahead, we are putting together an exciting slate of future CLE events, including a May, 2016 visit from Maria Pallante, the United States Registrar of Copyrights. Please stay tuned for more details!

Service to the Community: Our Community Outreach Committee has been very busy, having recently renewed its annual support for the Pro Bono Partnership of Atlanta, and teaming up with the Clayton County Bar Association on a CLE event at which expert volunteer members of the IP Section gave a presentation on basic IP law concepts.

Annual Events: The Committee is excited to announce that the **2016 Spring IP Gala will be held at the Georgia Aquarium on March 25th, 2016!** We hope you will join us to honor members

of the judiciary ranging from the CAFC, USPTO, 11th Circuit, NDGA, MDGA and SDGA. Please see below for further details on how to secure tickets to this event before it sells out!

2016 Section Year Sponsors: Last but not least, on behalf of the entire IP Section Executive Committee, as well as our Section members, I would like to thank the following organizations that have already committed to providing their financial support for IP Section events in 2016, including:

DIAMOND SPONSORS

Finnegan | King & Spalding

GOLD SPONSOR

Sutherland

SILVER SPONSOR

Fish & Richardson

BRONZE SPONSORS

Alston & Bird | Corsearch |

Hill, Kertscher & Wharton |

Meunier Carlin & Curfman |

Taylor English | Troutman Sanders

Thanks to the support of these generous sponsors, the IP Section is able to carry on a tradition of excellence in service to the Georgia IP community.



Lauren Fernandez, IP Section Chair

THE FERNANDEZ COMPANY

lauren@thefern.co | 770.954.5994

COMMITTEE NEWS

PATENT COMMITTEE

On October 8, 2015, the Patent Committee hosted a CLE panel discussion entitled “Tips and Guidance for Post Grant Proceedings at the USPTO.” Andrew Strickland of Finnegan moderated a truly excellent panel that included Karen Borrelli, Chief Patent Counsel at Newell Rubbermaid, Inc., Timothy R. Holbrook, Professor of Law at Emory University School of Law, and Geoffrey K. Gavin, Partner at Jones Day. The panel discussed strategies for selecting the most effective post grant proceeding, the impact of new and proposed rules governing post grant proceedings, timing strategies, and

managing post-grant proceedings for patents in litigation. We had an excellent turnout and a lively discussion among the over forty attendees. The Patent Committee would like to thank Ms. Borelli, Prof. Holbrook, and Mr. Gavin for serving as panelists, and we would also like to thank Finnegan for hosting the CLE.

Next up, the Patent Committee will host a lunch & learn CLE from 11:45 am to 1:00 pm on February 25, 2016, at Alston & Bird. Entitled “How to Recover Attorneys’ Fees in an IP Case,” this event will feature a panel of local IP attorneys, including David Moreland, a Principal at Meunier Carlin & Curfman, Nathan

Sloan, IP Counsel at VMware, Inc., Theodore Davis, a Partner at Kilpatrick, Townsend & Stockton, and Peter Jones, and Partner at Robbins, Geller, Rudman & Dowd. The Committee thanks Alston & Bird for generously agreeing to host. Please click [here](#) for more information and [here](#) to register, and for questions regarding the event, please contact Patent Committee Chair Chris Lightner (chris.lightner@alston.com), or Patent Committee Vice Chair Chris Curfman (ccurfman@mcciplaw.com). We hope to see you there!

See *Committee News*, page 3

*Committee News, cont'd from page 2***TRADEMARK COMMITTEE**

On November 16, 2015, the Trademark Committee presented a CLE panel at the State Bar of Georgia Conference Center entitled "The Trademark Office-An Insider's View." This event featured an expert panel that included former trademark office examiners, who shared practice tips and pointers, and discussed a range of topics, including: strategies for the most effective trademark prosecution, amendments to identifications of goods and services in trademark registrations due to technology evolution, fee reduction highlights, and USPTO courtesy email reminders. The moderator was Auma N. Reggy, Lead Trademark Counsel, McKesson Corporation, and panelists were James H. Johnson Jr., Intellectual Property Counsel, Sutherland Asbill & Brennan LLP, Winston T. Folmar, Associate, Ballard Spahr LLP and Susan Hayash, PTO Managing Attorney of Office 105. All of the private attorneys were former USPTO examiners. With over fifty-five attendees, the program was a great success, and the Trademark Committee would like to thank everyone who participated.

For its next event, the Trademark Committee will host an April CLE presentation that will involve presentation and discussion of a mock legal argument. Those interested in participating should reach out to Committee Chair Michael Hobbs (michael.hobbs@troutmansanders.com), or Committee Vice Chair Auma Reggy (Auma.Reggy@McKesson.com).

COPYRIGHT COMMITTEE

The Copyright Committee thanks everyone who attended our December 2, 2015 committee lunch meeting at Six Feet Under. It was a great opportunity to catch up before the holiday season, and to discuss the Committee's plans for events in 2016.

The Copyright Committee is excited to announce that Maria Pallante, the United States Register of Copyrights, is scheduled to give a CLE presentation to our members at the State Bar Offices in Atlanta in May of 2016. Please mark your calendars for the presentation and a social event following. You will receive more information soon.

The Copyright Committee also is sponsoring a copyright and trademark legal clinic for local artists through the Georgia Lawyers for the Arts the afternoon of March 10, 2016. In teams of two, we will provide 30-minute counseling sessions to artists in need of pro bono assistance. There is no continuing obligation following your pro bono work on the day of the legal clinic. We hope you will join us for this fulfilling and time-limited way to give back and in continuing the IP Section's longstanding and productive relationship with Georgia Lawyers for the Arts.

For additional information regarding these and other upcoming events, please contact Committee Chair Katie Bates (kbates@mcciplaw.com), or Vice Chair Pete Duitsman (peter.duitsman@turner.com).

COMMUNITY OUTREACH COMMITTEE

The Community Outreach Committee teamed up with the Clayton County Bar Association on an "IP Outreach" CLE event on February 12, 2016. Section Members

Sonia Lakhany and Matt Warezak presented a two hour CLE program on basic trademark, copyright, and patent law concepts to members of the Clayton County Bar Association. Special thanks to Sonia and Matt for designing and presenting the first of what we hope will be many "IP Outreach" presentations, through which Section Members can host IP-related CLE events that are specifically targeted to non-IP practitioners.

Finally, as we enter the New Year, the Community Outreach Committee would like to thank the IP Section and its members for their generous support for the Georgia PATENTS program in 2015. It's hard to believe that it's been almost a year since the Georgia PATENTS kick-off ceremony, and we are pleased to report that the program, which provides a unique opportunity for assisting solo inventors, non-profits, and qualifying small businesses in need of patent counsel, is off to an excellent start. Over ninety Georgia attorneys have registered to volunteer through the PATENTS program, and nearly one hundred cases have been assigned for review, with several maturing into actively-prosecuted patent applications.

This auspicious beginning has not gone unnoticed. In her review of the national Patent Pro Bono Program in the current issue of *Cybaris*® (available at <http://open.mitchellhamline.edu/cybaris/vol7/iss1/1/>), USPTO Pro Bono Coordinator Jennifer McDowell described the Georgia PATENTS program as reflecting a "well-developed view of patent pro bono infrastructure that builds

See *Committee News*, page 4

Committee News, cont'd from page 3

on the approaches of other regional programs, particularly with the refined intake and screening process suited to local needs.” And PTO Pro Bono Team member Grant Corboy has stated that “Georgia PATENTS should be commended for their excellent work in both setting up the program as well as success in placing patent matters over the past six months. From their website to their requirements of inventors and intake procedures, the organization has excelled. In fact, the USPTO has referred

other states that were creating pro bono patent programs to Georgia PATENTS, which then served as the model program. The USPTO recognizes Georgia PATENTS as one of the most highly successful pro bono patent organizations in the nation, and we are grateful to partner with them.”

The success of the Georgia PATENTS program has been made possible in no small part through the assistance of the members of the IP Section of the State Bar of Georgia, and we are grateful for your generous

support! Click [here](#) for more information regarding the PATENTS program, or register to volunteer at

<http://gapatents.org/volunteer>.

Please stay tuned for additional updates on this and other Community Outreach events, and feel free to contact Outreach Chair Rivka Monheit (rivka@pabstpatent.com), or Vice Chair Rich Miller (millerrw@ballardspahr.com) for additional information on how to get involved. We look forward to working with you in 2016!

CIP CUP[®] 2015 Charity Golf Tournament

Since 2010, the annual CIP CUP[®] Charity Golf Tournament has raised over \$50,000 for IP-related non-profits, including Georgia Lawyers for the Arts, and the Georgia State University Intellectual Property program. These proceeds have helped to support numerous IP-related community events, including IP Legends, the IP Community Service Awards, and IP Hot Topics Luncheons. The most recent CIP CUP[®] tournament was held on October 26, 2015, and raised \$12,725. Please join the IP Section in thanking all who have organized and participated in this worthy event! For more information, and to view CIP CUP[®] “Wrap-Ups” from 2010–2015, please click [here](#). And please stay tuned for details on the 2016 CIP CUP[®] Tournament!



**THE CIP CUP[®] 2015
Charity Golf
Tournament Raised
\$12,725**



Charity Intellectual Property Golf Tournament



Recapping the Twenty-First Annual IP Institute

The Executive Committee would like to thank everyone who attended the 21st Annual IP Institute, and especially the judges, panelists, moderators, and support personnel who helped to make the 2015 event a tremendous success. This year’s Institute ran from September 17 through September 19, 2015, and was once again hosted at the beautiful Omni Plantation Resort in Amelia Island, Florida.

New for this year’s Institute was an “IP Boot Camp,” which was held on Thursday, September 17, and provided attendees an opportunity to gain valuable practice insights from expert attorneys in the Trademark, Patent, and Copyright arenas.

Panel sessions began on Friday, September 18, and were organized into two separate seminar tracks, which allowed attendees to choose seminars that were best suited to their interests. Friday’s sessions included an ethics panel, updates on recent developments in the patent, copyright, and trademark fields, and presentations on IP litigation and enforcement of international IP rights.

Friday’s events also included a group lunch, a networking cocktail hour, and the day’s activities were capped off with a fantastic low country boil, all of which provided plenty of opportunities for attendees to make new connections and catch up with old colleagues.

See *Institute*, page 6



Top: IP Section Chair Lauren Fernandez (the Fernandez Company) greets attendees at the Networking Cocktail Hour. **Middle:** IP Section Secretary Jim Johnson (Sutherland) pauses for a photo with Gerard F. Rogers, Chief Administrative Law Judge for the TTAB. **Bottom:** Friday’s events concluded with a delicious low country boil.

Institute, cont'd from page 5

Saturday's activities kicked off with what has become a traditional highlight of the IP Institute—a mock oral argument before a panel of judges from the United States Court of Appeals for the Federal Circuit. Emory Law Professor Timothy Holbrook moderated the event, and we were once again extremely fortunate to have Chief Judge Sharon Prost and Judge Kimberly Moore preside over the arguments. IP Section Copyright Chair Katie Bates (Meunier Carlin & Curfman) and Section member Benjamin Schlesinger (Finnegan) represented opposing sides in a fictional appeal that highlighted interesting prior art and claim construction issues. The Judges offered challenging questions and provided valuable feedback in response to the points raised by Ms. Bates and Mr. Schlesinger, and generously fielded a

number of questions from the audience. As always, the mock oral argument was a fantastic event, and the Section extends special thanks to Judges Prost and Moore, to Ms. Bates and Mr. Schlesinger for their excellent and well-presented arguments, and to Professor Holbrook for moderating.

Saturday's attendees were also treated to a presentation by special guest Chief Judge Thomas Thrash of the Northern District of Georgia, who provided an insightful examination of legal professionalism by exploring how some of Shakespeare's greatest villains can provide object lessons on non-professional behavior. And Saturday's activities continued on with a number of additional IP-focused seminars, including a presentation on the historic evolution of proceedings before the Trademark Trial and Appeals Board

(TTAB), which was hosted by IP Section Secretary Jim Johnson (Sutherland), and featured a presentation by special guest Gerard F. Rogers, Chief Administrative Law Judge for the TTAB. And finally, the day's activities were capped off by a cocktail party to celebrate the conclusion of another successful IP Institute.

To close, the Executive Committee would like to recognize the 2015–2016 IP Section Sponsors, listed below, for generously supporting the 2015 IP Institute and other IP Section events, and to once again thank our judges, panelists, and guest speakers for helping to make this a truly exceptional meeting. Planning for next year's Institute is already underway, and we look forward to seeing you there!

THANKS TO OUR 2015 SPONSORS!

Diamond Level:

Finnegan | King & Spalding

Gold Level

Ballard Spahr | Merchant & Gould
Robins Kaplan
Kilpatrick Townsend | Sutherland

Silver Level

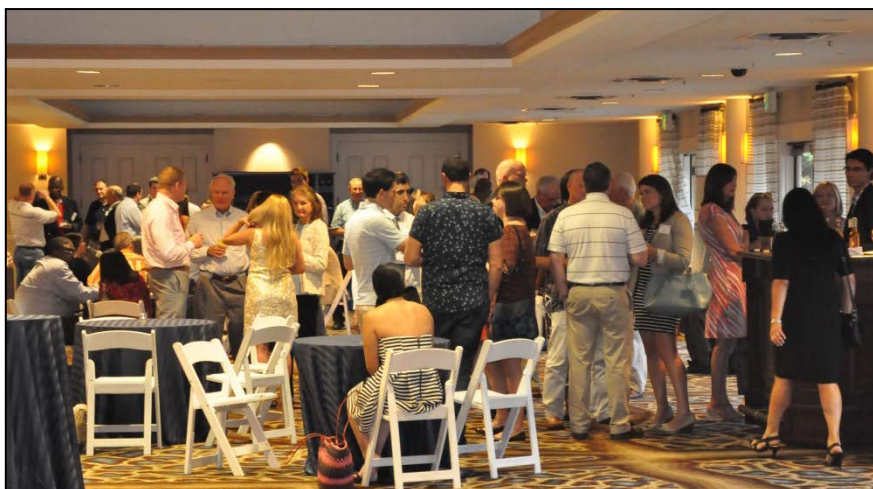
Alston & Bird | Thomas Horstemeyer
Gardner Groff

Bronze Level

Bodker, Ramsey, Andrews, Winograd & Wildstein | Thompson Reuters

2015 Institute Sponsors

Troutman Sanders
Knowles IP Strategies
Smith, Risley, Temple & Santos
Meunier, Carlin & Curfman



Top: Emory Law Professor Timothy Holbrook looks on as Chief Judge Prost and Judge Moore of the Federal Circuit preside over mock oral arguments that were presented by Benjamin Schlesinger (Finnegan) and IP Section Copyright Chair Katie Bates (Meunier Carlin & Curfman), **Bottom:** Attendees gather at the Networking Cocktail Hour on Friday, September 18, 2015.

2015 IP Section Holiday Party

The IP Section Holiday Party was held at the beautiful Ritz Carlton Hotel in midtown. Turnout was fantastic and the atmosphere was festive, as Section Members gathered to celebrate the Holiday Season with cocktails, snacks, and good company. Thanks to all who attended, and Happy New Year!



Top: Section members enjoy the festive atmosphere at the 2015 IP Section Holiday Party, which was hosted at the lovely Ritz Carlton Hotel in midtown Atlanta. **Bottom Left:** Warren Thomas (Meunier Carlin & Curfman), Debbie Butler (Georgia Pacific), and Joshua Aronson (Sutherland). **Bottom Right:** IP Section Secretary Jim Johnson (Sutherland) and Susan Russell (Sutherland).

SAVE THE DATE for the
Fourth Annual IP Section Spring Gala
5:30–9:00 pm, March 25, 2015!

hosted for the first time at

The Georgia Aquarium

for more information, please click [here](#)
for electronic registration (singles and tables), please click [here](#)
for a printable table registration form, please click [here](#)

for additional information, please contact
IP Section Chair Lauren Fernandez (lauren@thefern.co)

IP *Under The Sea*
ANNUAL IP GALA

Honoring Members of the Judiciary
Hosted by The IP Section of the State Bar of Georgia
Location The Georgia Aquarium

MARCH 25TH

COCKTAIL HOUR	5:30 pm - 7 pm
DINNER AND PROGRAM	7 pm - 9 pm

limited seats available, purchase your table or seats today!



*Very Special Thanks to Our
2016 Section Year Sponsors!*

Diamond-Level Sponsors



Gold-Level Sponsor



Silver-Level Sponsor



Bronze-Level Sponsors





UPCOMING EVENTS

March 10, 2016

Pro Bono Patent Event

co-sponsored with Georgia Lawyers for the Arts

for more information, please contact
Committee Chair Katie Bates

kbates@mcciplaw.com

March 25, 2016

4th Annual Intellectual Property Spring Gala

hosted at

The Georgia Aquarium

click [here](#) for more info,
or contact

IP Section Chair Lauren Fernandez
lauren@thefern.co

March, 2016

Copyright CLE Event

featuring Maria Pallante,
United States Register of Copyrights

for more information, please contact
Committee Chair Katie Bates

kbates@mcciplaw.com

EXECUTIVE COMMITTEE

OFFICERS

Lauren Fernandez – Chair
The Fernandez Company

Brent R. Bellows – Chair-Elect
Knowles Intellectual Property Strategies

Suzanne Werner – Vice Chair
The Coca-Cola Company

Jim Johnson – Secretary
Sutherland Asbill & Brennan

Virginia Carron – Treasurer
Finnegan, Henderson, Farabow,
Garrett & Dunner

Derrick Stanley – Section Liaison

COMMUNICATIONS COMMITTEE

Chris Glass – Chair
Troutman Sanders

Alan White – Vice Chair
Finnegan, Henderson, Farabow,
Garrett & Dunner

COMMUNITY OUTREACH COMMITTEE

Rivka Monheit – Chair
Pabst Patent Group

Rich Miller – Vice Chair
Ballard Spahr

COPYRIGHT COMMITTEE

Katie Bates – Chair
Meunier Carlin & Curfman

Pete Duitsman – Vice Chair
Turner Broadcasting System, Inc.

PATENT COMMITTEE

Chris Lightner – Chair
Alston & Bird

Chris Curfman – Vice Chair
Meunier Carlin & Curfman

TRADEMARK COMMITTEE

Michael Hobbs – Chair
Troutman Sanders

Auma Reggy – Vice Chair
McKesson Corporation

IN-HOUSE LIAISON

Matthew Smith – Chair
Innovolt, Inc.