



CALENDAR

August 25, 2016

End-of-Summer Open House and Social

*The Mercury,
Ponce City Market
5:30 – 7:30 pm*

for more info, please contact
IP Section Chair Brent Bellows
(678) 694-1558

bbellows@kipsllc.com

September 15–17, 2016

22nd Annual IP Institute Omni Resort at Amelia Island, Florida

click [here](#) for more info, or contact
IP Section Chair Brent Bellows
(678) 694-1558

bbellows@kipsllc.com

September 29, 2016

Young Lawyers Division IP Event:

Happy Hour Networking and Q&A with Braxton Davis

*Gordon-Biersch,
Midtown
6:00 – 8:00 pm*

to RSVP or for more info, contact
YLD Liaison Sonia Lakhany at
(404) 668-3795

sonia@lakhanylaw.com



MESSAGE FROM IP SECTION CHAIR BRENT BELLOWS

For those of us practicing in the area of intellectual property law, it is indeed heady times. Coursing through the significant and rapid changes in the law these last few years can leave one's head spinning. The stunningly rapid sea changes that have occurred have rendered previously tried and true strategies uncertain, often leaving us asking the simple question: Where do we stand now? The answer to that question, of course, is a matter of debate.

My favorite thing about being a member of the IP Section is that I am able to regularly partake in this debate and listen to a range of voices—from seasoned veterans of the bar to newly minted lawyers to in-house counsel with their own concerns to our esteemed judiciary—each with their own perspective and insight. For the 22nd year in a row, the IP Section will bring together these voices at our annual **IP Institute on September 15th – 17th** at the beautiful **Omni Resort and Plantation in Amelia Island, Florida** for a few days of fun, sun, learning, and debating.

Your IP Section Executive Committee has worked diligently to provide a timely and outstanding program. Once again, the IP Institute will have the exceptional support of the federal judiciary and USPTO, including the participation of Judge Moore (CAFC), Judge Stoll (CAFC), Chief Judge Thrash (ND Ga), Judge May (ND Ga),



Judge Jones (ND Ga), TTAB Administrative Judge Hightower, PTAB Administrative Judges Ward and Crumbley, and USPTO Patent Reform Coordinator Janet Gongola.

Our topics this year include:

- Lessons in Professionalism
- Patents in the United States: A View from the USPTO
- Proceedings at PTAB: The Impact of Recent Decisions and New Rules
- Hot Topics at the TTAP
- The Impact of Recent Supreme Court and Federal Circuit Decisions on Patent Infringement Litigation Strategies
- A Perfect Fit: Copyrights and Fashion
- Ruler for a Day: 5 Things I Would Change about IP Law/IP Lawyers
- Federal Circuit Mock Argument

See *Message*, page 2

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- How to Maintain Your Ethics in an (Increasingly) Unethical World
- Cybersecurity: What Every Attorney Needs to Know and Why
- Copyright Issues in Music
- Brexit: What Does It Mean for Intellectual Property Protection in Europe?
- Establishing a Trade Secret Program in View of the DTSA and Patent Ineligibility

A total of 10 hours of CLE credit, including 1 Ethics hour, 1 Professionalism hour, and 3 Trial Practice hours, are available to those who attend.

We will start our Institute with a **Welcome Reception** at 7 pm on Thursday, and our program will end on Friday and Saturday before 1 pm, allowing everyone time to enjoy the beautiful beaches of Amelia Island. On Friday night, we will have a **Cocktail Reception** starting at 5 pm and a **Low Country Shrimp Boil** starting at 6 pm. Spouses and significant others are welcome.

To attend, please register at <http://www.iclega.org/programs/9284.html>. Discounted hotel rooms are available through **Friday, August 26th**, and the Omni Resort is expecting to fill all rooms during our IP Institute, so please make your reservations quickly.

We look forward to seeing everyone soon!



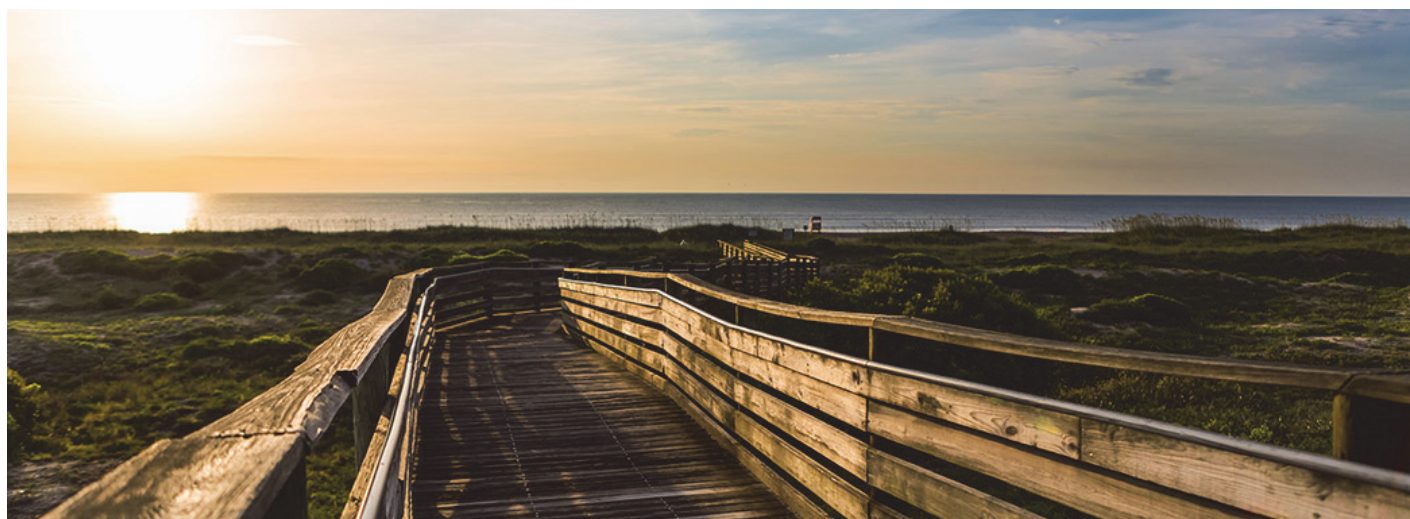
Brent R. Bellows, Ph.D.,
2016-17 IP Section Chair
Knowles Intellectual Property
Strategies, LLC
bbellows@kipsllc.com



Florida's Legendary Island



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INSTITUTE OF CONTINUING LEGAL EDUCATION IN GEORGIA

THURSDAY–SATURDAY • SEPTEMBER 15–17, 2016

22ND ANNUAL | OMNI AMELIA ISLAND PLANTATION RESORT

INTELLECTUAL PROPERTY LAW INSTITUTE



10 CLE Hours including

1 Ethics Hour • 1 Professionalism Hour • 3 Trial Practice Hours

OMNI AMELIA ISLAND PLANTATION RESORT

6800 First Coast Highway
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Attend the State Bar of Georgia IP Section's 22nd Annual Intellectual Property Law Institute at the beautiful Omni Amelia Island Resort! Join us for fantastic IP-focused CLE programs with great speakers, including several judges from the Court of Appeals for the Federal Circuit. The IP Institute provides great networking opportunities, dining, and social activities with colleagues and friends, free time in the afternoons to enjoy golf, tennis and other activities, or relax on the beach. Enjoy an end-of-summer getaway with the family at this beautiful resort!

MAKE ROOM RESERVATIONS NOW

ICLE has obtained special room rates for this seminar by contracting a total meeting package with The Omni. In order for ICLE to meet its commitment to The Omni, please take advantage of the room rates that ICLE has secured, and make your reservations by calling 1-888-261-6161 and refer to the group as "Intellectual Property Law Institute."

Base room rate is \$209 plus tax and a \$10 resort fee.

HOTEL CUT-OFF DATE: August 26, 2016

CANCELLATION POLICY



Cancellations reaching ICLE by 5:00 p.m. the day before the seminar date will receive a registration fee refund less a \$15.00 administrative fee. Otherwise, the registrant will be considered a "no show" and will not receive a registration fee refund. Program materials will be shipped after the program to every "no show." Designated substitutes may take the place of registrants unable to attend.

SEMINAR REGISTRATION POLICY

Early registrations must be received 48 hours before the seminar. ICLE will accept on-site registrations as space allows. However, potential attendees should call ICLE the day before the seminar to verify that space is available. All attendees must check in upon arrival and are requested to wear name tags at all times during the seminar. ICLE makes every effort to have enough program materials at the seminar for all attendees. When demand is high, program materials must be shipped to some attendees.

AGENDA

Presiding: **Brent R. Bellows, Ph.D., Esq.**, Program Chair; Chair, Intellectual Property Law Section, State Bar of Georgia; Knowles Intellectual Property Strategies LLC, Atlanta

THURSDAY, SEPTEMBER 15, 2016

7:00-8:30 **WELCOME RECEPTION**

FRIDAY, SEPTEMBER 16, 2016

- 7:30 **REGISTRATION**
(All attendees must check in upon arrival)
- 7:50 **WELCOME AND PROGRAM OVERVIEW**
Brent R. Bellows
- 8:00 **LESSONS IN PROFESSIONALISM**
Introduction: *Brent R. Bellows*
Hon. Thomas W. Thrash, Jr., Chief Judge, US District Court, Northern District of Georgia, Atlanta
- 9:00 **PATENTS IN THE UNITED STATES: A VIEW FROM THE USPTO**
Introduction: *Brent R. Bellows*
Moderator: *Sherry M. Knowles*, Knowles Intellectual Property Strategies, Atlanta
Panelist:
Janet Gongola, Patent Reform Coordinator & Associate Solicitor, US Patent & Trademark Office, Alexandria, VA
- 10:00 **MOVE TO BREAKOUT SESSION**
- Breakout 1A**
PROCEEDINGS AT PTAB: THE IMPACT OF RECENT DECISIONS AND NEW RULES
Introduction: *Virginia L. Carron*, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Atlanta
Moderator: *Rivka D. Monheit*, Pabst Patent Group LLP, Atlanta
Panelists:
Hon. Trenton Ward, Lead Administrative Patent Judge, US Patent & Trademark Office, Alexandria, VA
Hon. Christopher L. Crumbley, Administrative Patent Judge, US Patent & Trademark Office, Alexandria, VA

Breakout 1B

HOT TOPICS AT THE TTAB

Introduction: *Auma R. Reggy*, McKesson Corporation, Atlanta

Moderator: *James H. Johnson, Jr.*, Sutherland Asbill & Brennan LLP, Atlanta

Panelists:

Hon. Susan J. Hightower, Administrative Trademark Judge, Trademark Trial & Appeal Board, US Patent & Trademark Office, Alexandria, VA

Anna B. Naydonov, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

Jason D. Rosenberg, Alston & Bird LLP, Atlanta

11:00 **MOVE TO BREAKOUT SESSION**

Breakout 2A

THE IMPACT OF RECENT SUPREME COURT AND FEDERAL CIRCUIT DECISIONS ON PATENT INFRINGEMENT LITIGATION STRATEGIES

Introduction: *Christopher P. Lightner*, Alston & Bird LLP, Atlanta

Moderator: *John W. Harbin*, Meunier Carlin & Curfman LLC, Atlanta

Panelists:

Ryan Walsh, Jones Day, Atlanta

Natasha H. Moffitt, King & Spalding LLP, Atlanta

Breakout 2B

A PERFECT FIT: COPYRIGHTS AND FASHION

Introduction: *Peter J. Duitsman*, Turner Entertainment Group, Inc., Atlanta

Moderator: *Stephen M. Schaetzel*, Meunier Carlin & Curfman LLC, Atlanta

Panelists:

Gregory J. Carlin, Meunier Carlin & Curfman LLC, Atlanta

Lynn E. Rzonca, Ballard Spahr LLP, Philadelphia, PA

12:00 **RULER FOR A DAY: 5 THINGS I WOULD CHANGE ABOUT IP LAW/IP LAWYERS (IN-HOUSE PANEL)**

Introduction: *Brent R. Bellows*

Moderator: *Matthew H. Smith*, Chief Legal Officer & Senior Vice President, Strategy, Innovolt, Inc., Atlanta

Panelists:

Susanne Hollinger, Chief Patent Counsel, The Coca-Cola Company, Atlanta

Nakul K. Warriar, Assistant General Counsel, Ricoh USA, Inc., Atlanta

Joseph W. Staley, Vice President, Legal, Kids II, Inc., Atlanta

1:00 **RECESS**

5:00 **COCKTAIL RECEPTION**

6:00 **DINNER**

SATURDAY, SEPTEMBER 17, 2016

- 8:00 **FEDERAL CIRCUIT MOCK ARGUMENT**
Introduction: *Virginia L. Carron*
Moderator: *Timothy R. Holbrook*, Professor, Emory University School of Law, Atlanta
Presiding:
Hon. Kimberly A. Moore, Circuit Judge, US Court of Appeals for the Federal Circuit, Washington, DC
Hon. Kara Fernandez Stoll, Circuit Judge, US Court of Appeals for the Federal Circuit, Washington, DC
- 9:00 **HOW TO MAINTAIN YOUR ETHICS IN AN (INCREASINGLY) UNETHICAL WORLD**
Introduction: *Virginia L. Carron*
Moderator: *Timothy R. Holbrook*
Panelists:
Hon. Steve C. Jones, Judge, US District Court, Northern District of Georgia, Atlanta
Hon. Leigh Martin May, Judge, US District Court, Northern District of Georgia, Atlanta
- 10:00 **MOVE TO BREAKOUT SESSION**
- Breakout 3A**
CYBERSECURITY: WHAT EVERY ATTORNEY NEEDS TO KNOW AND WHY
Introduction: *Christopher P. Lightner*
Moderator: *Charles A. "Chad" Pannell, III*, Kilpatrick Townsend & Stockton LLP, Atlanta
Panelists:
Jeff T. Watson, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Atlanta
Edward J. McAndrew, Ballard Spahr LLP, Wilmington, DE
- Breakout 3B**
COPYRIGHT ISSUES IN MUSIC
Introduction: *M. Katherine "Katie" Bates*, Meunier Carlin & Curfman LLC, Atlanta
Moderator: *Peter J. Duitsman*
Panelists:
Joseph R. Wetzel, King & Spalding LLP, San Francisco, CA
Brenton E. Hund, Senior Counsel, Head of Music, Turner Broadcasting System, Inc., Atlanta
- 11:00 **BREXIT: WHAT DOES IT MEAN FOR INTELLECTUAL PROPERTY PROTECTION**

IN EUROPE?

Introduction: *Richard W. Miller*, Ballard Spahr LLP, Atlanta

Moderator: *Brent R. Bellows*

Panelists:

David Holland, European Patent Attorney, Carpmaels & Ransford LLP, London, United Kingdom
Mitchell G. Stockwell, Kilpatrick Townsend & Stockton LLP, Atlanta

12:00 **ESTABLISHING A TRADE SECRET PROGRAM IN VIEW OF THE DTSA AND PATENT INELIGIBILITY**

Introduction: *Brent R. Bellows*

Moderator: *Jeffrey R. Kuester*, Taylor English Duma LLP, Atlanta

Panelists:

Thomas Stoll, Legislative Consultant, Intellectual Property Law Section, American Bar Association;
Stoll IP Consulting, LLC, McLean, VA
Ken Massaroni, Executive Vice President, General Counsel & Chief Administrative Officer, Seagate Technology LLC, Shakopee, MN

1:00 **ADJOURN**

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- Corsearch
- Thomson Reuters
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THREE WAYS TO REGISTER: check the ICLE schedule on the web at www.iclega.org
Mail: ICLE • P.O. Box 1885 • Athens, GA 30603-1885 (make check payable to ICLE)
Fax: 706-354-4190 (credit card payment must accompany fax to be processed)
Online: iclega.org (credit card payment only)

Duplicate registrations may result in multiple charges to your account. A \$15 administrative fee will apply to refunds required because of duplicate registrations.

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EARLY REGISTRATION: \$320
ON-SITE REGISTRATION: \$350

- A guest/spouse will accompany me. (Social Events only). I enclose \$100. Guest's/Spouse's name: _____
- I would like printed program materials only.
- I would like the program materials on USB drive only.
- I am unable to attend. Please send program materials and bill me. (BOOK AND PRICE UNAVAILABLE UNTIL AFTER SEMINAR.)

Early registrations must be received 48 hours before the seminar.

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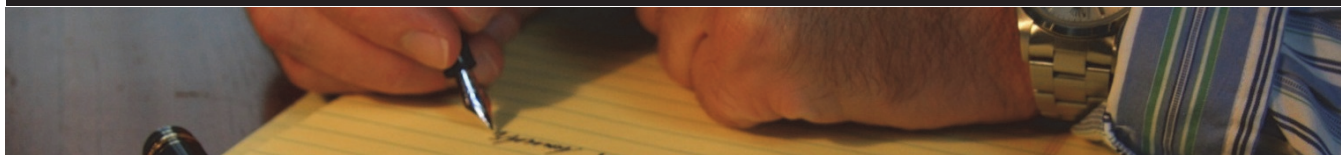
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UPCOMING EVENTS

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RSVP to Sonia Lakhany at
sonia@lakhanyl原因.com

2016–2017 IP SECTION EXECUTIVE COMMITTEE

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Knowles Intellectual Property Strategies

Jim Johnson – Chair-Elect
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